

**LUNCH & SHARE EVENT**

## Sync or Swim: Navigating Team Waters

Dana Scarcella, Certified Coach & HR Consultant

Thursday, October 16, 2025 • 11am-1:30pm • Radnor Valley Country Club

Talent wins games while teamwork wins championships. Explore the surprising science of high-performing teams, the behaviors that hold them back and real-world examples that prove the championship-winning formula lies in collaboration. Trust is the foundation for a successful relationship, yet few teams have mastered how to build and maintain trust when the going gets tough. With technology disrupting the way we work, teams are going to be faced with more challenges, not fewer. High performing teams confront the reality of challenging situations and work together to overcome them. In this session, participants will learn how to shape the habits and practices that bring out the best in each team member. Participants will learn practical strategies to foster trust among team members, and walk away with tools to promote effective collaboration so that they can win big.



**TRADEMARK EVENT**

## 3 Slow Nickels: Reflections on Growing Up, Showing Up, and Not Giving Up

Victoria Boston, Executive Vice President and Chief Customer Experience Officer at TechNetwork Inc.

Thursday, November 13, 2025 • 11am-1:30pm • The Desmond Hotel, Malvern

Chronicling her life from humble beginnings to a rising corporate star, Victoria Boston, penned her best-selling book, *3 Slow Nickels*, to inspire those on the fast track who want to grow in wisdom. She's been recognized for consistently pioneering organizational transformation while delivering promoter-creating employee and customer experiences, double-digit revenue growth and savings. Most recently, she led engineering, network maintenance, and construction in the northeast area at Comcast NBC Universal, supporting over 3000 employees and more than 2 million customers, while expanding the network to help grow over \$5 billion in annual revenues. During this exclusive interview, learn how Victoria led large teams in enterprise and residential sales, retention, marketing, service, network, collections and construction functions at Fortune 50 organizations.



To learn more about previously recorded programs, sponsorship opportunities and programming questions, please reach out to Executive Director Vibha Agrawal at [vagrawal@mlcc.org](mailto:vagrawal@mlcc.org).

**2025 SPW SPONSORS**

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# 2025 Calendar of Events

Lunch & Share Events: \$50 MLCC Members | \$65 Non-Members  
 Trademark Events: \$60 MLCC Members | \$75 Non-Members

**LUNCH & SHARE EVENT**

## Personal Branding & Your Authentic Self

Jessica Kartalija, Journalist & Principal at Storyology Media, and Melissa Grimm, Principal at Grimm & Grove Communications

Thursday, January 30, 2025 • 11am-1:30pm • Radnor Valley Country Club

Authenticity has become a rare commodity in a time when identities are tailored for follows and likes. Join Emmy award-winning journalist Jessica Kartalija and communications strategist Melissa Grimm to learn how having a unique and genuine personal brand can further fuel success and happiness. Together, they will share strategies for developing a personal brand and telling your story in an empowering way that builds trust and brings you closer to achieving personal goals.



**TRADEMARK EVENT**

## Leveraging AI in Communications: Efficiency, Innovation, and Human Touch

Beth Brodovsky, President, Iris Creative Group, Inc.

Thursday, February 27, 2025 • 11am-1:30pm • Triple Crown at Radnor Hotel

In today's digital era, organizations are embracing AI to revolutionize marketing. Successful business leaders understand the importance of maximizing resources while still delivering impactful messages. AI can enhance efficiency, save time and spark creativity. However, it's vital to recognize the irreplaceable human touch. Crafting emotionally resonant narratives and interpreting nuanced cues require human creativity and insight. Balancing AI's benefits with human expertise ensures impactful marketing and development communications strategies for companies.



**TRADEMARK EVENT**

## Dark, Dirty, Dangerous: A Vibrant Fireside Chat

Karla Trotman, President & CEO of Electro Soft, Inc. in conversation with Tracy Davidson, NBC10 Philadelphia & Lifting Your Voice

Thursday, March 27, 2025 • 8am-10:30am • Philadelphia Country Club

From ground-breaking viewpoints on recruiting strategies and a game plan for securing funding for business growth to successful succession planning for a family business, Karla Trotman has actionable steps to benefit professionals. An entrepreneur, business owner and Black generational wealth advocate shares thought-leading insights from her new book *Dark, Dirty and Dangerous: Building the Vibrant Structure of Manufacturing*. Her take on how diverse change-makers and innovators see evolution from a different perspective offers insights into curating content that aims to teach, entertain and build business.



TRADEMARK EVENT

# Harness Fear as Your Superpower: A Transformative Journey

Cynthia Gouw, National TV Spokesperson and Celebrity



Wednesday, April 30, 2025 • 11am-1:30pm • The Inn at Villanova, Radnor

Imagine facing a challenge so significant that it shakes your confidence to the core. Join Cynthia Gouw, a multiple Emmy-winning broadcast journalist, an influencer with more than half-a-million subscribers, recognized entrepreneur and *Star Trek* actress as she shares how experiences of intense fear reshaped her perspective on success. Through deeply personal stories, Cynthia will take you on a journey in which she overcame paralyzing fear and used it as a driving force to excel and grow in her career. Come ready to engage, think differently and discover powerful tools for growth and inspiration to reach new heights in your professional journey.

LUNCH & SHARE EVENT

# Women's Wellness in Focus: Navigating Sleep, Stress, and Leadership in the Workplace

Panelists: Dr. Carly Jacobs, Pain and Sleep Therapy Center / Amy Kempe, MS, LPC, NCC, CLIMB Health & Wellness / Jessie Fields, M.D., CLIMB Health & Wellness / Natasha Bryant, LCSW, Owner, Speak Life Transformation LLC Moderator: Representative from Main Line Health

Thursday, May 15, 2025 • 11am-1:30pm • Triple Crown at Radnor Hotel

This event brings together leading experts in women's health and wellness to explore key issues impacting professional women today. From the complex relationship between sleep and pain to building resilience in high-stress environments and fostering culturally responsive leadership, attendees will gain practical insights and tools to enhance both their personal and professional well-being. Panelists include Dr. Carly Jacobs, Amy Kempe, Dr. Jessie Fields and Natasha Bryant, who will each offer actionable strategies for women to thrive in every aspect of their lives.



TRADEMARK EVENT

# One Kind Person Can Change the World

Ben Hartranft, [www.Benergy1.com](http://www.Benergy1.com), Keynote Speaker  
Jeff Gibbard and Sarah Ohanesian, Presenters



Thursday, June 12, 2025 • 11am-1:30pm • West & Main, Conshohocken

Featuring: Brains@Work: The Invisible Power of Neurodiversity. Introductory remarks: Join local celebrity Ben Hartranft for stories and strategies on how we can all demonstrate kindness, empathy and respect to individuals with autism and those who are different from us. A workplace perspective: What if you could tap into each person's unique abilities? Brains@Work is a new way to think about structuring your work environment to create deeper employee engagement, more cohesive cultures and improved productivity. Jeff and Sarah shed new light on neurodiversity, what a neuroinclusive environment really looks like, the secret to bridging productivity-killing communication gaps, what every leader needs to know if they want to keep people engaged, and the three magic words that can help build an innovative and resilient company.



LUNCH & SHARE EVENT

# Addressing the Skills Gap

Representative(s) from Villanova University College of Professional Studies  
Gregory Jerome, Gregory Jerome Image Consulting



Thursday, July 17, 2025 • 11am-1:30pm • Villanova University

Featuring: Dress Your Mind The Main Event: Today's competitive workplace requires an evolving workforce and ongoing alignment with corporate and industry trends. Identifying both strengths and skill gaps within an organization can be a daunting task and requires clarity, thought and ongoing employee engagement. Exploring professional development and upskilling is a critical component in supporting employee retention and growth. Extra credit presentation: How the right clothing choices can boost your confidence and energy levels. Explore the psychological effects of different colors, styles and fits. This conversation provides a comprehensive overview of how fashion psychology can be leveraged to enhance career success, covering both theoretical foundations and practical applications.

TRADEMARK EVENT

# Get Sticky™: Achieve Success with Balance and Resilience

Juanita McDowell, International Speaker and Educator



Thursday, September 18, 2025 • 11am-1:30pm • Triple Crown at Radnor Hotel

Juanita McDowell is a strategist and engineer of success who has navigated the high-stakes world of Fortune 100 companies to forge a path as an entrepreneur. Her expertise in leading teams and closing significant sales is not just her history — it's her toolset, which she uses to inspire and educate others. With a passion for personal wellness, Juanita is dedicated to showing how success and balance coexist. Participants will learn firsthand how her Get Sticky™ formula helps maintain a steadfast pursuit of goals, ensuring completion and a fulfilling and energized arrival at every finish line. Through humorous stories, actionable strategies and real-time involvement, attendees will learn how to build resilience, overcome challenges and create a solid foundation for success.

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