

THE SOCIETY PAGES

Bi-Monthly Newsletter for Supporters of The Society of Professional Women



Over 100 attendees gathered at Hotel West and Main, Conshohocken to hear from Master Certified Intelligent Leadership Executive Coach Jean Durham. Jean described the seven key elements to define and develop the next generation of intelligent leadership. Photo credit: Pictures by Todd Photography.

“I discovered that power comes from within, that we can transform obstacles into opportunities to enhance, both our personal and professional lives.” -Lea Tran, “I Did Not Miss the Boat-Memoir”



The Society of Professional Women’s (SPW) mission is to accelerate the advancement and expand the influence of women leaders of all professions and generations, strengthen our business community, and support the region’s non-profit organizations. But how do we achieve such an ambitious mission?

It is achieved by working with those who have not yet decided to share in our mission to inspire, educate and enlist. As one of the largest programs of The Main Line Chamber of Commerce, we reach and educate over 800 businesses of our community and their employees through thought-provoking content.

It is achieved by including allies to join in the conversation with us. Many people ask what sets SPW apart from other women-focused peer organizations. Our conversations include men, who have made up as many as 20 percent of our audience. This provides an opportunity for knowledge sharing, perspective, and support.

It is achieved by empowering women to live to their highest

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potential not just professionally but addressing the whole person, as well. For more than a decade, SPW has hosted sessions that not only provide business resources but also includes difficult conversations on topics that go beyond traditional business matters. SPW and its many partners have presented content about a broader definition of inclusion, mental health, addiction, maternal health, neurodiversity, infertility, psychological safety, self-defense, financial literacy and more to improve the lives of women.

It is achieved by providing a safe place for conversations to take place. Our program allows for the freedom and exchange of ideas to create positive change. SPW's private mentoring circle Women Helping Women develops future leaders in a confidential and intimate forum, described by participants as a place to tackle both personal and professional challenges by sharing "freely and safely."

We invite you to join us for a highly anticipated Trademark event, "Don't Miss Your Boat: Unleashing Your Voice from Surviving to Thriving," with Lea Tran on Thursday, May 16th at The Hilton on City Ave from 11am-1:30pm.

If you are interested in learning more about how to get involved and enhance your membership through SPW, please contact me at nstephenson@mlcc.org.

Nicole Stephenson
Executive Director, SPW

SPW Trademark Event

The Intelligent Leader: Unlocking the 7 Secrets to Leadership Success
Thursday, April 18, 2024



Master Certified Intelligent Leadership Executive Coach Jean Durham shared seven key elements to intelligent leadership with attendees; Thinking Differently, Thinking Big, The Vulnerability Decision, Establishing a Mindset of Duty over Entitlement, How to Leverage your Gifts and Address your Gaps, Obtaining the Courage to Execute with Pride, Passion and Persistence, How to Stay Present and Remain Vigilant, and The Critical Importance of Course Correction. Photo credit: Pictures by Todd Photography.



(Pictured L-R) Master Certified Intelligent Leadership Executive Coach, Jean Durham, Executive Director, SPW Nicole Stephenson. Photo credit: Pictures by Todd Photography.



With the support of Communications Sponsor Comcast Business, SPW donated a \$1,000 check to The Reading Clinic, who is dedicated to providing awareness, advocacy, educational solutions and scholarships for neurodiverse learners. (Pictured L-R) Comcast Business Representative Lisa Harmon, NBC 10 Anchor Tracy Davidson, The Reading Clinic Founder, Dr. Rahmanda S. Campbell, Executive Director, SPW Nicole Stephenson. Photo credit: Pictures by Todd Photography

Featured EVENTS

SPW Lunch and Share

Leading Teams in Today's Workplace

Thursday, March 21, 2024



(Pictured L-R) Executive Director, SPW, Nicole Stephenson, Kathy Garrett, Ph. D.



Over 50 attendees learned a few tips for creating more effective teams with Kathy Garrett, Ph.D. through sharing how to foster connections among team members for better collaboration, how to better influence team dynamics and how to cultivate a sense of team belonging.

SPW Women's History Month Celebration Workshop

Finding Justice: The Untold Story of Women's

Fight for the Vote

Thursday, March 14, 2024



SPW enjoyed its first-ever film screening to celebrate and commemorate Women's History Month at Bryn Mawr Film Institute. Attendees learned from Filmmaker and Executive Director of the Justice Bell Foundation Amanda Owen's empowering documentary film, "Finding Justice: The Untold Story of Women's Fight for the Vote," followed by a conversation and opportunity to ask questions.



(Pictured L-R) Filmmaker and Executive Director of the Justice Bell Foundation, Amanda Owen, Executive Director, SPW Nicole Stephenson.

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COMCAST BUSINESS

The Importance of Connectivity for Small Businesses

Connections matter to small businesses. That's not just about networking with the right people. Success depends on having the right technology in place to seamlessly connect with customers, suppliers, and employees. Here are five steps small business owners can follow to give their businesses the best chance to succeed this National Small Business Week (4/28-5/4) and beyond:

1: Evaluate Bandwidth Needs

Specific bandwidth needs will vary from business to business. A small office with a handful of employees has different bandwidth and connection needs than a 100-seat restaurant with a state-of-the-art point-of-sale (POS) system and a robust Wi-Fi network for its patrons.

2: Add More Layers of Technology

Build on an Internet connection with business-grade technology solutions, such as cyber-security tools and Wi-Fi-enabled data analytics, that give companies insight into how to run their operations more efficiently.

3: Lock up Critical Data

Ensure you are prioritizing basic data security steps such as installing anti-virus/malware protection and ensuring your Wi-Fi connection is secure. According to the 2023 Comcast Business Small Business Cybersecurity Report, the company blocked over 390 million phishing attacks targeting small businesses in the second quarter of 2023.

4: Leave Room for Growth

As small businesses expand, they need technology infrastructure that can keep pace. The right connectivity partner is prepared to keep up with your evolving needs, whether for a restaurant adding a new location or a company with a growing and distributed workforce.

5: Select a Strong Mobile Phone Provider

A strong mobile provider offers data options for each user to provide flexibility in their plans and a wide range of devices to meet specific technology needs, since no two small businesses are the same.

Upcoming EVENTS

SPW™

Society of Professional Women®

A Program of The Main Line Chamber of Commerce

*Expanding the Influence
of Women Leaders*



Trademark: Don't Miss Your Boat- Unleashing Your Voice from Surviving to Thriving

Lea Tran, Speaker, Author, Story Coach, VP Global Women of Impact
Thursday, May 16, 2024

Lea Tran, a Chinese-Vietnamese former “boat person” refugee who arrived in the U.S. in 1980, is a Villanova University graduate with a Chemistry degree. Her life’s story is interwoven with the Vietnam War’s history, teaching her to turn adversity into opportunities. Through her captivating memoir, “I Did Not Miss the Boat,” Lea shares her transformative journey, emphasizing resilience, hope, and the power of speaking one’s truth. In this talk, Lea will help you discover the strength in conquering challenges, finding healing, and bridging gaps across cultures and generations. Lea imparts invaluable insights to help you not just survive but thrive—show up, speak up, and step up, confidently embracing your voice and leaving a lasting impact on the world. Get ready to navigate the seas of resilience and unlock your potential as we embark on this inspiring journey with Lea Tran.

11 a.m.-1:30 p.m. | Hilton Philadelphia City Ave. | Register at spwmainline.com



Trademark: Communicating with Intent: Your Words, Your Outcomes

Tami Palmer, Founder, Greyzone
Thursday, June 13, 2024

When we’re not careful with our word choices, tone and control of our story, we can find ourselves in a field peppered with communication landmines. Whether it’s making assumptions, oversharing with too much backstory, or believing that a wish will be understood as an ask, we are often confounded by the lack of positive results from our communications. Bringing awareness to the importance of word choice, tone and controlling our stories all go a long way to getting the outcomes we desire; be that a promotion, an overseas assignment or a coveted project.

Learn how to edit emails and verbal communication to limit apologies, test assumptions, understand how backstory waters down your ask and variety of power tips for outstanding communication.

11 a.m.-1:30 p.m. | The Radnor Hotel | Register at spwmainline.com

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