

# THE SOCIETY PAGES

Bi-Monthly Newsletter for Supporters of The Society of Professional Women



On November 17, 2022 The Society of Professional Women featured Angela Pointon, Authority Marketing Expert and Writer, who shared how female thought leaders, entrepreneurs, and subject matter experts brand their ideas and spread their messages.

**“With careful guidance and mentorship, you will reach your highest self.”**

- Lailah Gifty Akita



One of the essential resources for members of The Main Line Chamber of Commerce is providing opportunities for leadership and professional development. There are three programs that can help our members achieve their personal and professional goals; Leadership Main Line, Leadership Principles and Profiles and the Society of Professional Women’s Women Helping Women Peer Mentoring. As a testament, I have had the pleasure of going through all three programs and found each one unique and transformational at pivotal points of my career.

Leadership Main Line’s unique format prepares participants to address today’s challenges and cultivates leaders who are impactful in a changing environment, in part through nonprofit service. Working on our nonprofit project allowed me to explore multiple skills that were not in my daily experience and allowed me the opportunity to learn more about volunteerism and corporate social responsibility. The program encouraged me to join the board of the nonprofit and I’m honored to be incoming Chair of that board in 2023.

Women Helping Women develops future leaders in a confidential and intimate forum, which allows for the free exchange of lessons learned from experience, first-hand advice from today’s leaders, and discussions around topics that will accelerate women’s full potential in the workplace. This program provides confidence, psychological safety, and community for individuals to become their best self.

Leadership Principles and Profiles gives access to and interaction with highly successful CEOs who share their philosophies and struggles in an open discussion format. This is focused on management training that provides participants with greater understanding of their management style, helping them to lead teams

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## Director MESSAGE

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more effectively.

Through these programs, companies invest in their leaders and those on track to lead in a way that helps to enhance, reward and retain talent. There are also relationships built across industries and professions providing perspective and knowledge. As someone who appreciates the investment that my organization put into my development, I strongly recommend using these programs in the upcoming year.

Leadership Main Line and Women Helping Women are currently seeking applicants. For details and information about Leadership Main Line, please visit [www.leadershipmainline.com](http://www.leadershipmainline.com). For details and information about Women Helping Women, please reach out to me directly at [nstephenson@mlcc.org](mailto:nstephenson@mlcc.org).

Wishing you a happy and healthy Holiday season,

Nicole Stephenson  
Executive Director, Society of Professional Women (SPW)  
The Main Line Chamber of Commerce  
[nstephenson@mlcc.org](mailto:nstephenson@mlcc.org)

## Featured EVENT

### Trademark

#### Collaboration Code: Women Leading and The Men Who Get It Thursday, September 15, 2022



Pictures by Todd Photography

Guest Speaker Angela Pointon signed copies of her book, "Stop Blending In: The 7 Steps for Achieving Thought-Leader Status and Standing Out in Your Field," for guests.



Firstrust Bank Vice President, Community Banking Manager and SPW Advisory Council Chair Debra Yelson introduced the event's speaker.



Comcast Business Regional Advanced Sales Manager Lisa Harmon Michalas (pictured right) presented the donation check to featured nonprofit, Providence Animal Center, Director of Advancement & PR Justina Calgiano (pictured left) alongside SPW Executive Director Nicole Stephenson (center).



A special thank you to Firstrust Bank for supplying each attendee with a copy of "Stop Blending In: The 7 Steps for Achieving Thought-Leader Status and Standing Out in Your Field."

For a recording please contact  
Executive Director, Nicole Stephenson at [nstephenson@mlcc.org](mailto:nstephenson@mlcc.org)

## Past EVENTS

### Special Event

#### Women Helping Women Graduation Thursday, December 1, 2022



On Thursday, December 1, SPW held its annual Women Helping Women Peer Mentoring Group Graduation. Congratulations to Amanda Entenberg, CFP, Maura Slatowski, Hannah Mulligan, Denise Linn (pictured above) and Rachel Ortiz, Albania Ezpinal, Julie Kovalski, Teena Saji, Shannah Berger and Ashley Williams. (not pictured)



The Overbrook Golf Club graciously hosted the graduation celebration.

### Signature Event

#### Gold Leaf Celebration Friday, December 9, 2022



On Friday, December 9, The Main Line Chamber of Commerce in partnership with The Society of Professional Women honored The Foundation for Delaware County President and CEO Frances M. Sheehan (pictured center left) with the Women In Leadership award at the 15th annual Gold Leaf Celebration.



This year's Gold Leaf scholarship was presented in partnership with Cheyney University of Pennsylvania to two recipients for the first time - mother and daughter Helen (right) and Rachel (left) Ezeamaka who are both attending Cheyney to pursue their goals. This scholarship is awarded to students who overcome significant challenges to continue their education and demonstrate leadership and financial need.

## UNIVEST ANNOUNCES TWO REGIONAL FINANCIAL CENTERS IN WESTERN PENNSYLVANIA

Univest Financial Corporation (Univest) announces it has secured locations for two new regional financial centers in Western Pennsylvania, continuing its expansion efforts throughout the Mid-Atlantic region. This comes on the heels of Chris Trombetta joining Univest in April to lead the Western Pennsylvania region as Market President. The new regional offices, both expected to open early in 2023, will be located at 1501 Ardmore Blvd. in the Forest Hills borough of Pittsburgh and 51 Dutilh Rd. in Cranberry Township. These new locations will initially focus on meeting the lending and banking needs of local businesses and consumers. As Univest continues to build its presence in the market, it will offer its full suite of financial products and services including mortgage lending, wealth management, insurance and equipment leasing.

The Forest Hills Financial Center is directly off U.S. Route 30 and Interstate 376, two main highways connecting the city of Pittsburgh with surrounding suburban communities. Its central location near these major thoroughfares offers a significant branding opportunity in the form of highly visible building signage.

Roughly 30 miles away, the Cranberry Township Financial Center is located off Route 79 in a newly developed shopping center. Retail shops, company headquarters and multifamily housing developments have recently opened in the area, now a thriving commercial district.

“We are thrilled to be making progress on our expansion into Western Pennsylvania and excited to open these locations and bring Univest’s relationship-focused approach to the market,” said Chris Trombetta, Market President, Western PA. “As a lifelong Pittsburgh area resident, I’m eager for the opportunity to share my knowledge and passion for the region and provide solutions for the holistic banking needs of local, community-driven businesses.”

A staple of Montgomery County, Pennsylvania since its founding in 1876, Univest has made strategic moves into new markets over the last seven years. Univest expanded into Philadelphia in 2015 followed by Lancaster County in 2016. Univest has since continued its expansion into Central Pennsylvania with regional financial centers in Cumberland, Berks and York counties.

“As we evaluated opportunities for growth, expanding to Western PA was a natural extension to our increased presence in Central Pennsylvania,” said Michael Keim, president of Univest Bank and Trust Co. “We are excited to open two regional financial centers and look forward to developing our team in the western part of the state. We are committed to building relationships with businesses and consumers and meeting their financial needs with a combination of in-person and digital solutions while also investing in the new communities we will be serving.”

Read more 

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## Stradley Ronon Launches Venture Capital Blog, Business Vantage Point

Stradley Ronon is pleased to announce that the firm’s emerging companies and venture capital practice group has launched a new blog, Business Vantage Point. The blog, written by a diverse group of practitioners led by Partner Lori S. Smith will provide up-to-date news on the rapidly changing industry and practical tips on the legal implications of owning and investing in emerging and growth-stage companies.

Given the breadth and depth of issues faced by these companies and angel investors, as well as venture capital and private equity funds that support and spur their growth, Business Vantage Point will cover a wide range of issues from corporate and securities law, tax law and intellectual property matters to employment, bankruptcy, cybersecurity and even litigation. The blog will be a valuable resource for readers from the birth of a company, from the concept and business planning stage through exit via IPO, sale or other strategic transaction.

For decades, Stradley Ronon has been a valued and trusted adviser to emerging companies, entrepreneurs, inventors and the venture capital investment community. The firm’s practice guides companies, founders, investors and other stakeholders through the startup growth cycle, from developing the concept and financing operations to launching, marketing and scaling the product to ultimately achieving a successful exit. In helping the firm’s clients transition their ideas and inventions from the whiteboard or research lab to the marketplace, the team regularly negotiates with investors, research institutions and other parties. At the same time, the firm’s deep experience in structuring and arranging financing for companies at all stages has enabled our team to build an extensive network of angel investors, venture funds and other capital sources.

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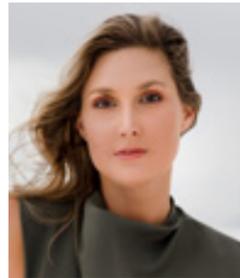


Read more 

# 2023 CALENDAR OF EVENTS



MLCC GOLD MEMBERS \$45 • MLCC MEMBERS \$50 • NON-MLCC MEMBERS \$60



## LUNCH AND SHARE: MASTERING INTENTION

Shana Francesca, *Speaker, Writer and Entrepreneur*  
Wednesday, January 25, 2023

We often hear the saying “work-life balance,” but that statement inherently implies that we are not living while we are working. Shana shares: When I talk about Life Design, I am not talking about just the life we live outside of working and performing responsibilities, I am talking about our life in the total sense. Every moment we are alive, we are living, and it should feel that way. To design is to intend for a specific purpose. To plan (intention) and fashion (alignment) artistically or skillfully (excellence). In this workshop we explore the meanings of intention, alignment and excellence. How do they work together in empowering our ability to design our lives?

11:00AM-1:30PM | SEASONS 52, KING OF PRUSSIA | REGISTER AT [WWW.SPWMAINLINE.COM](http://WWW.SPWMAINLINE.COM)



## LEAD INSPIRED, LIVE INSPIRED™. HOW TO EARN THE HEARTS AND MINDS OF YOUR EMPLOYEES

Christine Gallagher, *Executive Head Coach and Entrepreneur*  
Thursday, February 16, 2023

Christine Gallagher, retired Vice President of the global mobility company Enterprise Holdings, Inc now ICF accredited Level 2 Executive Coach offering coaching through her company FeedForward Coach LLC. Christine will share how to adopt and employ ways of leading that win the heart and minds of your employees. The strongest ally of recruitment is a dedication to retaining talent. Leadership encompasses many things; the most critical being the culture it fosters. Business climates will continually evolve. Waves such as The Great Resignation to Quiet Quitting implore leadership to rely on tried-and-true positive habits. You will garner actions that create a culture that attracts, retains, promotes, and propels people who go above and beyond. Christine will share her combination of experience and certified coaching practices to win in 2023 and beyond.

11:00AM-1:30PM | VENUE TO BE ANNOUNCED | REGISTER AT [WWW.SPWMAINLINE.COM](http://WWW.SPWMAINLINE.COM)



## MINDSET TO ASSET: THE POWER OF W.O.R.K

Dr. Jamisa McIvor-Bennett, *CEO and Keynote Speaker*  
Thursday, March 23, 2023

By age 27, Dr. Jamisa McIvor-Bennett has become one of the most powerful and self-starting female millennial entrepreneurs that have taken the real estate industry by storm. Dr. Bennett has mastered the art of trust building, character development, and motivating audiences by bridging the gap between mindset development and financial literacy. Gain insight on how to transform your way of thinking, apply knowledge and the action behind it to create power and wealth. Leading by example and through experience with W.O.R.K., which stands for Wisdom, Opportunity, Resources and Knowledge, has always been her approach. And, with the right mindset, the destination will always be in your control to maximize the result.

11:00AM-1:30PM | VENUE TO BE ANNOUNCED | REGISTER AT [WWW.SPWMAINLINE.COM](http://WWW.SPWMAINLINE.COM)



## THE FUNDAMENTALS OF BETTER BUSINESS OUTCOMES: HOW AND WHY SOCIAL IMPACT INVESTMENTS ARE GOOD FOR BUSINESS

Susan Jin Davis, *Social Impact Officer and Senior Executive*  
Thursday, May 18, 2023

Susan Jin Davis has 30 years of experience in the telecommunications, media, entertainment and technology industries. As Comcast NBCUniversal's first Chief Sustainability Officer, Ms. Jin Davis was responsible for identifying sustainable strategies and priorities and for implementing the company's Sustainability Program across all of their business units and functions. With creativity and innovation, she transformed ideas into frameworks and necessary solutions. She is also a well-experienced and well-respected executive in diversity, equity, inclusion and belonging. Recognized by Forbes as one of “Five Women of Color Who Should Be On Your Radar Screen,” she has been named one of the “Most Powerful Women in Cable” by CableFAX Magazine and one of the “Top 50 Most Influential Minorities in Cable” by CableWorld for many years. This engaging interview will identify how businesses can do more to positively impact the communities they serve and how that translates into better business practices and outcomes.

8:30AM-11:00AM | VENUE TO BE ANNOUNCED | REGISTER AT [WWW.SPWMAINLINE.COM](http://WWW.SPWMAINLINE.COM)



# THE WAY OF A LOVABLE LEADER

Jeff Gibbard, *Superhero, Strategist and Speaker*  
Thursday, September 14, 2023

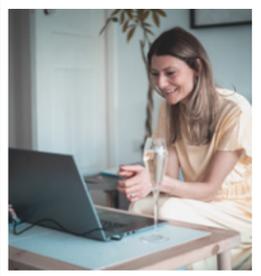
We need extraordinary leaders now more than ever yet new leaders rarely get the guidance they need to thrive. In one hour, you will learn a profound, yet simple framework for becoming a great leader who inspires loyalty and has the tools to build a world-class team. Jeff Gibbard is the author of *The Lovable Leader*, a book about building great teams with trust, respect and kindness. This talk is for all those who aspire to be the type of leader that people will move mountains to follow, who want to live their purpose, who value collaboration and the joy of watching others reach their potential but struggle with knowing the steps that it takes to get there. Learn how to stay in the “leadership zone” every single day and stop guessing what to do next.

11:00AM-1:30PM | VENUE TO BE ANNOUNCED | REGISTER AT [WWW.SPWMANLINE.COM](http://WWW.SPWMANLINE.COM)

## WOMEN HELPING WOMEN

### Peer Mentoring





*Class of 2023*

These intimate circles bring together women of all generations and diverse professions in a confidential environment. Women share their experiences, knowledge, goals and workplaces challenges. Each participant receives personalized coaching and mentoring from peers, mentors and guest experts.

Contact Us [nstephenson@mlcc.org](mailto:nstephenson@mlcc.org) [www.spwmainline.com](http://www.spwmainline.com)

Apply Today!

Follow Us

Deadline: December 16, 2022

# 2022 SPW SPONSORS

To learn more about previously recorded programs, sponsorship opportunities and programming questions, please reach out to Executive Director, Nicole Stephenson, at [nstephenson@mlcc.org](mailto:nstephenson@mlcc.org).

*Thank You*

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<b>Gold</b>		<b>Silver</b>	

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