

# THE SOCIETY PAGES

Bi-Monthly Newsletter for Supporters of The Society of Professional Women

APRIL 2022



On March 10th, The Society of Professional Women featured Dr. Marisa Porges (right) in an interview conducted by NBC10 Anchor Tracy Davidson (left) which focused on the ability to pivot and adapt in your career.

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**“Our self-worth cannot be attached to our net-worth. Our worth is not up for negotiation. You’ll be amazed at what you attract after you start believing in what you deserve.” ~ Egypt Sherrod**



The Main Line Chamber of Commerce strives to strengthen the economy by extending our members’ reach into the community through collaboration, support, education and advocacy. It advances that cause through offerings that include the Society of Professional Women (SPW), The Chamber’s largest program. A strong business community contributes to improved quality of life.

According to Willis Towers Watson’s 2022 Global Benefits Attitudes Survey, “The Great Resignation continues, as 44% of workers look for a new job.” As the pandemic slows and more companies are facing staffing shortages, we continue to look for the tools to support employers in finding talent. Finding what appeals to those searching for a new role can be challenging when the job market is strong with increased opportunities and competitive offerings that include increased flexibility, higher pay and enhanced benefits.

The strength of SPW is deeply rooted in its ability to provide knowledge and resources while at the same time bringing together people that support a common mission and connecting them with one another. We invite you to join us for a highly anticipated in-person event with a special presentation by Egypt Sherrod. The Temple University graduate is an award-winning real estate broker and CEO of the Atlanta-based Egypt Sherrod Real Estate Group. She is a nationally recognized celebrity and author and we feel fortunate to have her traveling from

## Connect With Us



## Director MESSAGE

continued from cover

Georgia for our first in-person event of 2022 on Thursday, April 14th at Drexelbrook Events Center. Attendees will learn why attaining their highest potential requires keeping their thoughts and feelings vibrating at their highest level. It often requires one to adopt a new mindset, a new approach to the way we look at things. To reach our extreme best, one must think even bigger.

There are still sponsorships available to support this important work and share it with your team. Please reach out to me personally at [nstephenson@mlcc.org](mailto:nstephenson@mlcc.org) if you are interested in learning more. Registration is open at [www.mlcc.org/events](http://www.mlcc.org/events).

I hope to see you at our next event!

Sincerely,

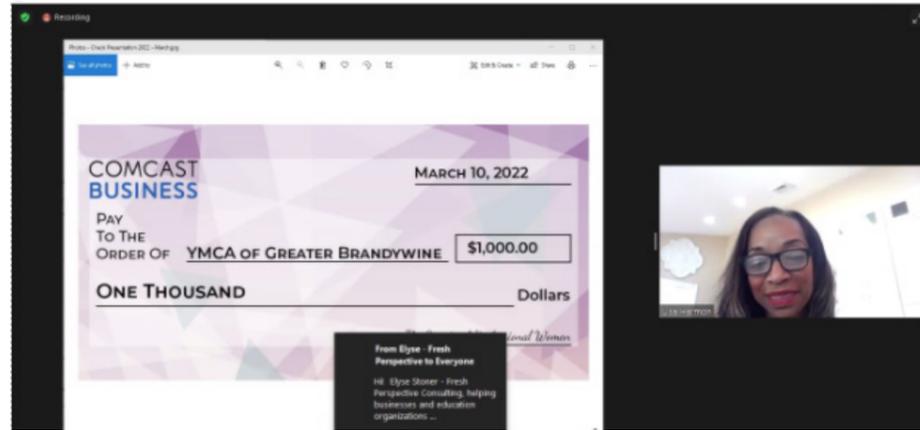


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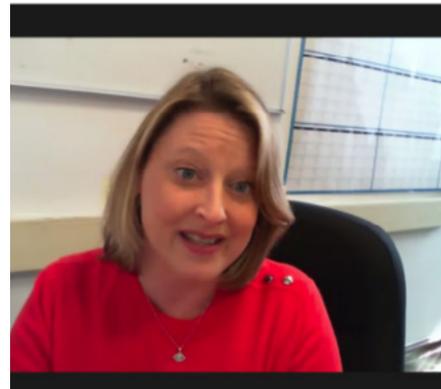
## Recent EVENT

### Live Virtual Conversation

#### The Power of Agility and Adaptability, An Interview Thursday, March 10, 2022



Comcast Business Regional Advanced Sales Manager Lisa Harmon-Mechalas shared the company's dedication to the nonprofit community.



YMCA of Greater Brandywine Senior Director of Youth Programs Janelle Brandenburg gave an overview of the nonprofits offerings and community served.



1847 Financial Advisor Michele Burkholder spoke highly of the SPW program and introduced the events speakers.

[View this event recording](#) 

## Fun FACTS

### Research: We're Losing Touch with Our Networks

Harvard Business Review

- Professional and personal networks have shrunk by close to 16% — or by more than 200 people — during the pandemic.
- Under normal circumstances, our networks don't simply shrink; they're more likely to churn. Rather than slowly losing friends over time as we move, change jobs, or have kids, we usually forge new relationships to replace the ones we've lost.
- What's unusual about the pandemic is that old relationships aren't being replaced by new ones. At a time when many people are struggling with loneliness and feeling disconnected from work, it's more imperative than ever to be intentional about maintaining connections to casual acquaintances.
- During the pandemic, we've shifted our attention away from strangers toward strengthening relationships with family, friends, and our closest colleagues.
- If you think of your network as a series of six concentric circles that decrease in emotional intensity as you move toward the larger outer rings, the innermost circle contains the five or so people you turn to in times of severe emotional and financial distress.

[Learn more](#) 

## Sponsors on the MOVE



### Jefferson Health System

#### Accelerate Health Equity launches with new approach to health inequality in Philadelphia

Accelerate Health Equity launched Wednesday, March 16, bringing together organizations across the region to produce tangible improvement in health inequities, and ultimately achieve measurable, positive changes in health outcomes in Philadelphia.

[Link to full article here](#)



### Saint Joseph's University

#### Data and Analytics Competition Gives Local High School Students Opportunity to Expand Their Knowledge of Cryptocurrencies

The Haub School of Business and Department of Decision and Systems Sciences welcomed more than 130 students from local area high schools for the first annual High School Analytics and Data Visualization Competition.

[Link to full article here](#)



### Montgomery County Community College

#### Foundation Board of Directors adds six new members

The Montgomery County Community College (MCCC) Foundation is pleased to announce it has added six new members to its Board of Directors. Tanya Bamford, Richard Buttacavoli, Dana Johnson, Linda LaVay, Christopher McDermott and James A. Sortino have volunteered and been nominated and voted to the Board to offer strategic development of the Foundation, facilitate and assist in fundraising efforts and govern on issues related to the policies and procedures of the Foundation.

[Link to full article here](#)

## Curaleaf Named to TIME's List of the World's 100 Most Influential Companies

WAKEFIELD, Mass., March 30, 2022 /PRNewswire/ -- Curaleaf Holdings, Inc. (CSE: CURA / OTCQX: CURLF) ("Curaleaf" or the "Company"), a leading international provider of consumer products in cannabis, has been named on the second annual TIME100 Most Influential Companies list – an extension of the annual TIME100 list of the world's most influential people – that highlights 100 companies making an extraordinary impact around the world.

To assemble the list, TIME solicited nominations from every sector – ranging from health care and entertainment to transportation and technology – from its editors and correspondents around the world, as well as from industry experts. TIME editors then evaluated each one on key factors including relevance, impact, innovation, leadership and success.

Curaleaf's inclusion on the TIME100 Most Influential Companies list is an acknowledgment of the Company's vision to advance the cannabis industry and lead the world in cannabis education, accessibility, and customer satisfaction with high-quality products backed by science. The award comes at an inflection point for the industry as proposed cannabis legislation reform once again makes its way through Washington this week, and states like New York and New Jersey move toward opening the adult use market as a result of voter demand.

"Being recognized as one of the world's most influential companies by TIME is further confirmation that our work is breaking down the stigma of the plant, building an equitable and exciting industry, launching innovative new products for a wide consumer base and tangibly supporting the communities that we serve," said Joe Bayern, CEO of Curaleaf US. "We are humbled and honored to be included alongside change-making companies that are revolutionizing their industries as well. As the only cannabis company included on this list, we hold a unique responsibility in shaping and leading our industry for continued success in the future."

For the complete TIME100 Most Influential Companies list, please visit [www.time.com/100companies](http://www.time.com/100companies).

Read more 

Curaleaf  
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707 Lancaster Avenue  
Wayne, PA 19087  
[www.curaleaf.com](http://www.curaleaf.com)  
HEALTH AND WELLNESS



## \$300k available in The GIANT Company's Healing the Planet grant program

The GIANT Company and Keep Pennsylvania Beautiful are partnering up to bring back the Healing the Planet grant program, with \$300,000 available.

The GIANT Company announced that this year's project is aiming to improve the health and quality of waterways to help project water resources and improve the overall health of communities.

Those interested in applying can until April 28 on the Keep Pennsylvania Beautiful website. Eligible projects must happen in areas where The GIANT Company has stores including Pennsylvania, Maryland, Virginia, and West Virginia.

Grants will be awarded in denominations of \$2,500, \$5,000, and \$10,000 with winners being announced in June. Last year, over \$500,000 was funded to 42 recipients through the Healing the Planet grant program.

"Last year's grant recipients demonstrated that no matter how big or how small a project may be, you can make a difference in healing our planet," said Jessica Groves, community impact manager, GIANT Company. "As we again partner with Keep Pennsylvania Beautiful, this year we are shifting the focus to projects centered around our waterways and water conservation. Water is crucial for sustaining life which is why we need to protect our water resources for today and for the future."

Additionally, customers can support The GIANT Company's healing the planet initiatives through May 31 by rounding up purchases at any GIANT, MARTIN'S, or GIANT Heirloom Market at checkout. Funds donated will benefit Keeping Pennsylvania Beautiful, Planet Bee Foundation, and Rodale Institute.

Read more 

The Giant Company  
Gold Sponsor  
1149 Harrisburg Pike  
Carlisle, PA 17013  
888-814-4268  
[www.GiantFoodStores.com](http://www.GiantFoodStores.com)

SUPERMARKETS



MLCC Gold Members \$45 • MLCC Members \$50 • Non-MLCC Members \$60



**LIMITLESS LIVING - TAPPING INTO OUR HIGHEST POTENTIAL**

Thursday, April 14, 2022

**Egypt Sherrod, HGTV Star and Real Estate Broker**

A powerhouse speaker and certified life coach, Egypt has hosted the stage at Essence Magazine's Wellness Festival, Oprah's "The Life You Want Tour," and countless empowerment, wellness, and business conferences. During this keynote, Egypt talks about why your highest potential requires one to keep your thoughts, your mind, and your feelings vibrating at their highest level. It often requires one to adopt a new mindset, a new approach to the way we look at things. To reach our extreme, one has to **THINK EVEN BIGGER.**

11am - 1:30pm | Drexelbrook Catering and Events Center | Featured Nonprofit: Habitat for Humanity of Montgomery and Delaware



**EMPOWERED TO PROSPER: ACTIVATE YOUR GREATER PURPOSE SYSTEM™**

Thursday, May 12, 2022

**Natalie Fikes, Leadership Coach and Best-Selling Author**

In the aftermath of a global pandemic, your employees are more concerned with their wants than needs. Natalie takes the theory of human motivation to the next level with the Greater Purpose Hierarchy of Wants™; a performance improvement system she uses to transform lives around the world. Natalie Fikes, named one of John Maxwell's Top 100 Leaders, has been studying personal development for over 18 years. In 2020, she developed The Greater Purpose System (GPS)™ to help companies navigate "The Great Resignation" with a simple process that bridges the gap between productivity and profits.

11am - 1:30pm | The Desmond, A DoubleTree By Hilton | Featured Nonprofit: Just One Africa



**FINDING YOUR STATE OF POSSIBLE**

Thursday, June 16, 2022

**Loriana Hernandez-Aldama, Speaker, Advocate and Author**

Emmy award winning journalist, 2x cancer survivor and Author of "Becoming the Story: the Power of Prehab" Loriana Hernandez-Aldama will share how she discovered the biggest story of her career and how it led her to her 3P protocol to being possible. Loriana's bold, transparent and honest delivery will leave you inspired as she shares the tools of overcoming in the face of so much adversity and the returns on prioritizing our own well-being through prehab.

11am - 1:30pm | Venue To Be Announced | Featured Nonprofit: Armour for Life

2022 SPW SPONSORS



To learn more about how to engage with SPW through sponsorship, please reach out to Director Nicole Stephenson at [nstephenson@mlcc.org](mailto:nstephenson@mlcc.org).

<b>Champion</b>		<b>Women's Health</b>		<b>Diamond</b>	
<b>Employee Benefits</b>		<b>Communications</b>		<b>Education</b>   <b>Platinum</b>	
<b>Gold</b>				<b>Silver</b>	

**Event Sponsors** AARP • Berkshire Hathaway HomeServices Fox and Roach Realtors