

THE SOCIETY PAGES

Bi-Monthly Newsletter for Supporters of The Society of Professional Women

DECEMBER 2021



On Wednesday, November 17th The Society of Professional Women featured Delaware County Community College President Dr. Joy Gates Black who spoke about moving business forward in times of change.

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“You don’t earn loyalty in a day. You earn loyalty day-by-day.” - Jeffrey Gitomer



The Society of Professional Women (SPW) is a unique and powerful Main Line Chamber of Commerce initiative that advocates for an inclusive work environment. It has been providing education and professional development opportunities for over a decade. It is our continued mission and vision to accelerate the advancement and expand the influence of women leaders of all professions and generations, strengthen our business community, and support the region’s non-profit organizations. The conversation about striving for greater gender equity leads naturally into supporting fair workplaces for all,

regardless of race, religion, sexual orientation or other differences.

During challenging and unprecedented times, we have continued to bring our members and region together through transformational work. So, when we hear terms like “The Great Resignation,” we immediately begin to listen and aim to bring people together to find a solution and path forward. It is that mindset that continues to ignite the flames of creation, adaptability and outreach by the entire Chamber staff to bring our members together after a time of isolation while working toward a stronger future.

Being able to provide a platform for important issues facing our communities is what makes the SPW program so valuable to our members. SPW and the Chamber’s other equity initiatives, including peer roundtables and leadership development programs, are uniquely positioned to help companies with diversity goals as a resource to help dive deeper into important and sometimes difficult conversations.

Professional development opportunities through networking, education and collaboration challenge our members and companies to act purposefully and apply what they’ve learned to improve their organizations and communities.

Connect With Us



Director MESSAGE

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The Main Line Chamber of Commerce would not have been able to successfully continue to connect people with one another and produce high quality events without teamwork and dedicated supporters. It is our commitment to our members and their commitment to us that keep us strong and able to influence in impactful ways.

SPW will continue to provide content that will respect, challenge and include as many ideas as possible to create a more equitable world. By maintaining our loyalty to those working to advance and create a positive impact, we can continue to make progress. If you would like to become more involved or have any questions, please don't hesitate to reach out to me at nstephenson@mlcc.org.

Sincerely,

Nicole Stephenson
Director, Society of Professional Women (SPW)
The Main Line Chamber of Commerce
nstephenson@mlcc.org

Featured EVENT

Trademark

Embracing A Culture of Change

Wednesday, November 17, 2021



WHYY Radio Host/Anchor Cheri Gregg interviewed Dr. Joy in this engaging presentation.



Comcast Business Regional Sales Manager Lisa Harmon-Mechalas introduced the nonprofit and provided the donation check on behalf of the business.



Teachers' Teammates Board Member Karen Wong shared the mission of the nonprofit with attendees.

[View The Recording](#)

Recent EVENT

Signature Event

Gold Leaf Celebration

Thursday, December 16, 2021



Gold Leaf Award Winner Melissa Sherman, Ph.D. (center) accepts her award with Melissa Young of KeyBank and Bernie Dagenais of MLCC.



The Gold Leaf Scholarship was presented to Abigail Brooks from Rosemont College.



Attendees gathered safely at the Philadelphia Country Club to honor Melissa Sherman with the 2021 Gold Leaf Women in Leadership Award.

Upcoming EVENT

Live Virtual Conversation

Rise and Thrive! How to Take Action and Move from a Setback to a Comeback

Thursday, January 13, 2022



Ready to Rise? You've tapped into your resilience and you're standing after your sucker punch.

Now what? In this program, Kristin and Mary Fran focus on

the Rise – how to move forward towards personal and professional success by examining natural skills and talents, determining transferable skills, becoming a 15 Minute Master, and creating an action plan starting with one actionable step.

This session will provide strategies to help attendees reduce the feeling of being overwhelmed, build confidence, increase proficiency, create effective teams, and take immediate action to initiate change and success! Attendees will leave with a plan to effectively and positively manage problems to begin positive forward momentum.

[Register at spwmainline.com](https://spwmainline.com)

UnitedHealthcare to Launch New Virtual-First Health Plan to Help People Access a Dedicated Care Team 24/7 and Obtain Quality Care at a Lower Cost

UnitedHealthcare, a UnitedHealth Group (NYSE: UNH) company, announced the launch of NavigateNOW, a virtual-first health plan that offers an integrated approach to provide care both virtually and in-person. Through this new health plan, eligible UnitedHealthcare members will be able to receive various types of care, including wellness, routine, chronic condition management, urgent and behavioral health services, wherever they are.

Starting this year for select employers in nine markets, NavigateNOW will provide people with a comprehensive medical plan that offers a simpler, more convenient experience at approximately 15% less premium cost than traditional benefit plans. People in the NavigateNOW plan will receive 24/7 access to a personalized Optum care team for primary, urgent and behavioral health care services, backed by a national UnitedHealthcare network of care professionals.

“By collaborating with Optum, UnitedHealthcare is developing a more integrated and coordinated health care system that uses technology and personal support to help encourage whole-person health, which may help prevent and detect disease before it starts,” said Dr. Rhonda Randall, chief medical officer, UnitedHealthcare Employer & Individual. “UnitedHealthcare and Optum will continue working together to modernize our approach to health benefits and care delivery, using technology and data to help make it more convenient for our members to access various types of medical care to support their physical and mental well-being.”

Enrolled members will pay \$0 for virtual and in-person primary care and behavioral health visits, virtual urgent care and most generic medications, with unlimited chat, online scheduling and on-demand, same-day appointments. NavigateNOW members also gain access to a wearable device well-being program that enables people to earn more than \$1,000 per year by meeting certain daily activity targets, including for walking, cycling, swimming and strength training (among dozens of others).

[Click here to read the full article.](#)

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HEALTHCARE



Comcast Business Provides Reef Industries With Advanced Security to Support Digital Operations

Comcast Business today announced that it is supplying Reef Industries, a plastic film and laminate manufacturer, with Ethernet Dedicated Internet, unified communications (UC), and advanced security solutions enabling the company to deliver leading customer service and communicate effectively and efficiently.

Reef Industries has more than 60 years of experience developing industrial plastic film and laminate products for customers. Headquartered in Houston, Texas, the company has additional manufacturing facilities in both Houston and San Benito. These sites rely on internet and network dependent technologies to help keep digital operations running smoothly – and uptime and security solutions are key.

“Prior to Comcast Business, we were using a router-based VPN and had limited visibility into when and why a site was down,” said Don Webb, IT Director of Reef Industries. “Today, we have the ability to receive real-time insights, which are especially important for peace of mind. Comcast Business has been the key to helping us stay connected and informed.”

In addition to SD-WAN, Comcast Business now offers Unified Security, a new security solution powered by Versa Networks’ UTM that provides edge protection to block potential cyber intrusions and monitor potential threats. The advanced security capabilities provide an added layer of security against a constantly evolving threat landscape, helping to protect the network and data and providing notifications of potential threats in real-time.

“As we moved toward more digital-friendly operations, it was critical to implement enhanced threat management solutions, especially when it comes to protecting sensitive data,” Webb explained. “With Comcast Business’ added security and managed solution, we feel confident we have a strong technology partner for our operations.”

Reef Industries also leverages Comcast Business VoiceEdge® UC solution for communications and collaboration needs. With Comcast Business’ fast and reliable connectivity, Reef Industries employees are also able to communicate effectively to deliver premier customer service.

[Click here to read the full article.](#)

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Sponsors on the MOVE



Stradley Ronon Stevens and Young

Stradley Ronon Co-Chairman Kevin R. Boyle Named to Philadelphia Business Journal's 2021 'Best of the Bar' List

Stradley Ronon is proud to announce that the Philadelphia Business Journal selected Co-Chairman Kevin R. Boyle to the annual "Best of the Bar: Philadelphia's Top Lawyers" list, in recognition of his work in the real estate industry.

[Learn more here.](#)

Firsttrust Bank

Firsttrust Bank's Peggy Leimkuhler named in Main Line Today's Power Women of The Main Line and Western Suburbs List

Firsttrust Bank COO and Executive Vice President Peggy Leimkuhler was honored in the Power Women List. "My hope, of course, is that 'Power Women' use their power for good -to help build the pipeline of young female talent, use their voices to lift and spotlight others, and escalate and amplify the amazing breadth and diversity of approach that characterizes female leadership.

[Learn more here.](#)



Fun FACTS

Striking 2021 Entrepreneurship Stats and Facts

CapitalCounselor.com

- There are over 31.7 million small businesses in the US.
- Small businesses have a much higher employee turnover rate than larger companies.
- \$69,357 is the average annual salary for small business owners.
- 12% of business owners have only a high school diploma.
- 20% of small businesses fail during their first year.
- The best place to start a business in the US is Austin, Texas.
- 44% of business owners belong to Generation X.
- 40% of all businesses in the US are women-owned.
- The COVID-19 pandemic closed the door to a staggering 31% of small businesses.
- Online retailers have experienced a real renaissance during the pandemic.
- 40% of people who start small businesses do so to be their own boss.

[Read the full Article Here.](#)

2021 SPW SPONSORS

Become part of SPW's influential network as a participant, business sponsor or speaker. For more information visit www.spwmainline.com or call 484-253-1118.

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Montgomery County Community College	MRS AUDIO VISUAL	PECO An Exelon Company	Pictures by Todd PHOTOGRAPHY
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