

# THE SOCIETY PAGES

Bi-Monthly Newsletter for Supporters of The Society of Professional Women



On Thursday, January 13 The Society of Professional Women hosted Novelist, Feminist and NYT Opinion Writer Jennifer Weiner who discussed how businesses and colleagues can help to elevate voices often lost in the crowd.

**“BRAVE, compassionate leaders aren’t a nice idea, they are an essential piece of the puzzle. People will always be a company’s greatest asset, and in order to take care of your people you must focus on making the work human again.”** ~ Jen Croneberger



Welcome to another year of programming with the Society of Professional Women (SPW), the largest program at The Main Line Chamber of Commerce for over a decade. It is our continued mission and vision to accelerate the advancement and expand the influence of women leaders of all professions and generations, strengthen our business community, and support the region’s non-profit organizations.

When news of limiting in-person experiences surfaced in 2020, we immediately began looking for a solution to remain actively engaged with our staff and community. Our first ever live virtual SPW event on March 19, 2020 provided a model for other organizations seeking to provide valuable and inspiring content, engagement and connection during a worldwide pandemic. It was that mindset that continued to ignite the flames of creation, adaptability and outreach by the entire Main Line Chamber staff to keep our members together during a time of isolation, and prepare us for a full recovery in the future.

When protests brought a heightened level of attention to racial injustice throughout the nation last year, SPW enhanced a preplanned July 16th event entitled “Inclusive Conversations at Work” to include additional experts and relevant content at a crucial time.

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## Connect With Us



## Director MESSAGE

*continued from cover*

Being able to provide a platform for important issues facing our communities is what makes the SPW program so valuable to our members.

During challenging and unprecedented times, we have continued to bring our members and region together through transformational and important work. We look forward to extending our reach and sharing more of our work this year including presentations with CEO and Best-Selling author of "The Trust Edge" David Horsager and CEO and Author of "Authentic Ally: A Guilt-Free Guide to Becoming an Ally for Racial Equity" Dr. Brandi M. Baldwin.

SPW and the Chamber's other equity initiatives, including peer roundtables and leadership development programs, are uniquely positioned to help companies with diversity goals as a resource to help dive deeper into important and sometimes difficult conversations. We succeed when companies and individuals invest their time and resources into creating inclusive environments that take full advantage of talent, regardless of race, gender or sexual orientation. Please reach out to me personally at [nstephenson@mlcc.org](mailto:nstephenson@mlcc.org) if you are interested in learning more about how best to support this work.

I hope to see you at our next event on Wednesday, March 10th, "BRAVE Leadership: How Building Cultures of Belonging and Compassion will Change the World" with Chief Inspiration Officer Jen Croneberger.

Sincerely,

Nicole Stephenson  
Director, Society of Professional Women (SPW)  
The Main Line Chamber of Commerce  
[nstephenson@mlcc.org](mailto:nstephenson@mlcc.org)

## Featured EVENT

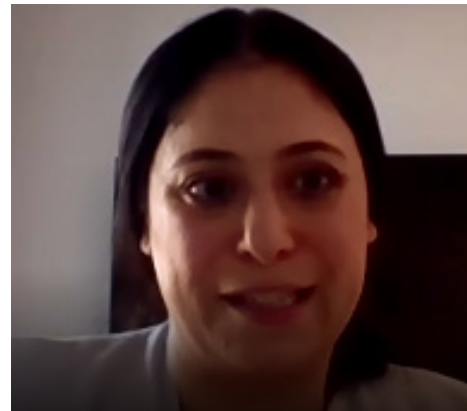
### Trademark

#### A Novel Idea: Lifting Female Voices

Thursday, January 13, 2021



*(L-R) Novelist, Feminist and NYT Opinion Writer Jennifer Weiner spoke of her experiences in an interview format conducted by i-g creative Executive Producer and This is IT TV Host Cheldin Barlatt Rumer.*



*Comcast Business Regional Sales Director Bari Leven introduced the featured nonprofit and spoke of Comcast's support of the nonprofit community.*



*Cooks Who Care Founder Maria Campbell provided an overview of the nonprofit's services and communities served.*

#### Featured Nonprofit: Cooks Who Care



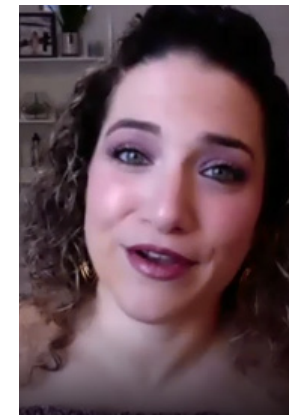
[View this event recording](#)

## Recent EVENT

### Lunch & Share

#### Half Empty to Half Full:

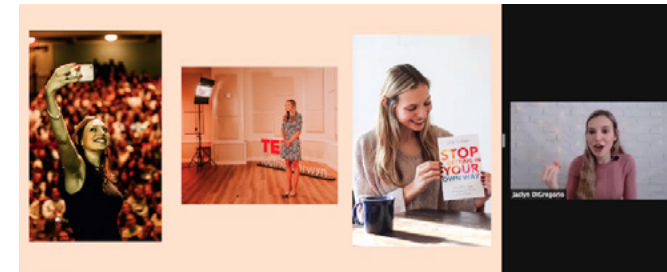
February 18, 2020



*SPW Director Nicole Stephenson kicked off the event and highlighted upcoming events.*



*Financial Advisor Michele Burkholder of 1847 Financial introduced the featured speaker.*



*Best-selling Author and Speaker Jaclyn DiGregorio provided invaluable tools to shifting perspective and seeing opportunities.*

[View this event recording](#)

## Fun FACTS

### 21 Women's History Month Facts Woman's Day

- Feb. 28, 1909 marked the first Woman's History Day in New York City. It commemorated the one-year anniversary of the garment workers' strikes when 15,000 women marched through lower Manhattan.
- An education task force in Sonoma County, California, kicked off Women's History Week on March 8, International Women's Day in 1978, according to the National Women's History Alliance.
- In 1980, President Jimmy Carter declared the week of March 8 Women's History Week across the country. By 1986, 14 states had declared the entire month of March Women's History Month, according to the Alliance.
- The 2020 theme was "Valiant Women of the Vote," according to the National Women's History Alliance. "In recognition of the centennial of the 19th Amendment, we will honor women from the original suffrage movement as well as 20th and 21st century women who have continued the struggle (fighting against poll taxes, literacy tests, voter roll purges, and other more contemporary forms of voter suppression) to ensure voting rights for all," the Alliance wrote in a statement. The Women's History Alliance is extending the 2020 theme since "most 2020 women's suffrage centennial celebrations were curtailed."
- The Wyoming Territorial legislature gave every woman the right to vote in 1869, according to History.com. They elected the country's first female governor, Nellie Tayloe Ross, in 1924.
- The 19th amendment, which granted women the right to vote, was signed into law on Aug. 26, 1920. But at the time, a number of other laws prohibited Native American women, Black women, Asian American women, and Latinx women from voting, among others.
- It wasn't until 1965, when President Lyndon B. Johnson signed the Voting Rights Act into law, that discriminatory tactics such as literacy tests were outlawed, and all women could vote.
- One-hundred and six women serve in the United States Congress out of 535 total members. That number is expected to jump to 141 after the 2020 election. Though the number of women representatives continues to rise, it's important to keep in mind that the United States population is 50.8 percent female, according to Census data.

[Learn more](#)



## Exclusive Communications Sponsor Comcast Business joins SPW as Community Giving Sponsor

From the very beginning, a central part of SPW's mission is to support the region's non-profit organizations. Featured non-profits have a chance to share their mission and needs to the broader audience of The Main Line Chamber of Commerce and SPW supporters before, during and after events through a series of digital and onsite marketing opportunities. For over a decade, SPW along with its attendees and sponsors, have donated over \$80,000 and much-needed items to these critical organizations serving our region.

Our nonprofit community has expressed its challenges over the pandemic, and we are trying to help as many individuals as we can. That is why SPW is so grateful for the additional support of longstanding Exclusive Communications Sponsor Comcast Business, who is generously contributing a \$1,000 donation to each non-profit organization selected this year to assist them in carrying out their mission. At Comcast Business, it is their mission throughout these challenging times not only to help business bounce back, but Bounce Forward.

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## Sponsors on the MOVE

**Saint Joseph's University**

### Saint Joseph's University Relaunches Institute to Promote Environmental Stewardship

The Institute for Environmental Stewardship (IES) at Saint Joseph's University relaunched this semester to further promote socially, economically and ethically responsible environmental practices at the University and throughout the region.

[Link to full article here](#)



**Montgomery County Community College**

### Dual enrollment program opens doors for high school senior

Students 15-years-old and older can take classes at one of MCCC's campuses, online or at their high school with trained faculty and earn undergraduate credits. These credits can be transferred to a four-year college or university.

[Link to full article here](#)



**EY**

### EY US announces new vaccine management solution

Ernst & Young LLP (EY US) today announces the launch of the EY Vaccine Management Solution to help manage the secure, safe and equitable distribution process of COVID-19 vaccines.

[Link to full article here](#)

## New program trains non-lawyers to assist asylum seekers who have no legal counsel

After 20 years of teaching law students to defend asylum seekers and even more time defending them herself, Michele Pistone was distressed that many immigrants still have to face the complicated United States asylum system without an advocate — or even any understanding of the process.

So, she took a few years off from teaching law at Villanova, a Catholic university northwest of Philadelphia, and created a program designed to train more people to represent asylum seekers and immigrants.

The students who finish the three-semester VIISTA program she created will be able to be recognized by the Department of Justice and able to represent immigrants in immigration court proceedings as accredited representatives, even though they're not attorneys.

VIISTA, or Villanova Interdisciplinary Immigration Studies Training for Advocates, began with 35 students in August and will enroll more in January and May. Asylum seekers are immigrants who have fled their country seeking protection from persecution, human rights violations and even threats of death. In recent years, many have come through the Mexico-US border from such countries as Guatemala, Honduras and El Salvador.

People apply for asylum in the United States and their case goes to one of the nation's immigration courts; Ohio's only immigration court is in Cleveland.

Because immigration courts are civil courts, immigrants aren't guaranteed a government-funded attorney and have to find their own representation. That can be especially difficult for individuals who are detained.

[Click here to read the full article.](#)

**Villanova University**  
College of Professional Studies  
Silver Sponsor  
800 E. Lancaster Ave.  
Villanova, PA 19085  
610-519-4500  
[www1.villanova.edu/university/professional-studies.html](http://www1.villanova.edu/university/professional-studies.html)

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**BRAVE LEADERSHIP: HOW BUILDING CULTURES OF BELONGING AND COMPASSION WILL CHANGE THE WORLD**

Wednesday, March 10, 2021

Jen Croneberger, Chief Inspiration Officer, Founder of JLynne Consulting Group and HUMAN Leadership Institute

This session focuses on cultivating BRAVE leaders who from a place of compassion and empathy and who recognize that loneliness is one of the greatest epidemics we face as a society today. Before the age of social distancing and self-isolation, psychologists were already studying how to combat this problem in and out of the workplace. NOW, this is an even more prevalent issue. When we remember we are dealing with human beings who naturally crave connection, we can better drive engagement, happiness and a positive work environment. Happiness and belonging are the answers to the loneliness epidemic. New research shows how to help reconnect us and bridge the gaps we face in the workplace and beyond.

12pm - 1:30pm | Zoom Video Conferencing | Featured Nonprofit: Ryan's Case for Smiles



**THE TRUST EDGE™: HOW TOP LEADERS AND ORGANIZATIONS DRIVE BUSINESS RESULTS THROUGH TRUST**

Thursday, April 22, 2021

David Horgsager, CEO and Best-Selling Author

Trust is a fundamental, bottom line issue. Without it, leaders lose teams, salespeople lose sales, and organizations lose reputation, retention of good people, relationships and revenue. But with trust, individuals and organizations enjoy greater creativity, productivity, freedom and results. Through David's industry leading research, The Trust Outlook™ and firsthand experience working with the world's highest performing organizations, David reveals how top leaders and organizations drive business results to become the most trusted in their industry.

12pm - 1:30pm | Zoom Video Conferencing | Featured Nonprofit: To Be Announced



**READY, SET, BLAZE! REIGNITING YOUR PASSION DURING TIMES OF UNCERTAINTY**

Thursday, May 20, 2021

Mazda T. Miles, Entrepreneur, Podcast Host, and Motivational Speaker

Blasting back after (or during) times of uncertainty is easier said than done. Most of us are looked to for confidence, comfort and strength. What do you do when you are yourself seeking those same things? What do you do when your fire wanes and you're not quite sure if it's just smoldering or completely out? Here's a hint: a lighter and some accelerant can turn even the tiniest spark into a FLAME. As an award-winning entrepreneur, self-described "professional fire starter" and motivational speaker (best known for her Weekday Morning Pep Talks on social media), Mazda incites thousands of women daily to not only survive, but THRIVE by awakening and igniting the best version of themselves.

12pm - 1:30pm | Zoom Video Conferencing | Featured Nonprofit: To Be Announced



**THE POWER OF NO: WHY SAYING YES IS KEEPING YOU FROM BEING MORE SUCCESSFUL**

Thursday, June 10, 2021

Sherry Stewart-Deutschmann, Author, Speaker and Serial Entrepreneur

Sherry Stewart Deutschmann's first venture was LetterLogic, Inc., a company she founded in her basement and grew to \$40 million before selling it in 2016. Featured in The New York Times, Forbes Magazine, Business Leaders, Inc. Magazine, Fast Company, and more for her unconventional work culture and success, Sherry was also honored by President Barack Obama as a White House Champion of Change in 2016. In 2019, she founded BrainTrust, a company dedicated to helping women entrepreneurs grow their business to \$1 million in annual revenue and beyond. Sherry has been connecting with live audiences big and small for years, sharing the valuable lessons she learned building her extremely successful business.

12pm - 1:30pm | Zoom Video Conferencing | Featured Nonprofit: To Be Announced



**INCLUSIVITY IN ACTION: HOW TO BECOME A CHAMPION FOR EQUITY IN THE WORKPLACE**

Wednesday, September 22, 2021

Dr. Brandi M. Baldwin, PhD CEO, Millennial Ventures Holdings

Dr. Brandi Baldwin, author of the book, Authentic Ally: A Guilt-Free Guide to Becoming an Ally for Racial Equity", and founder of the Calling All Allies Project; will share insights on how professionals can elevate their impact by adopting an "allyship" mindset and a cultural competency approach to their leadership style. Attendees will walk away with a deeper understanding around cultural and generational differences and how to show up as inclusivity champions in the workplace.

12pm - 1:30pm | Zoom Video Conferencing | Featured Nonprofit: To Be Announced

We understand that businesses are at varying levels of financial stability and if the fee is a barrier to your access, please register at our minimum ticket price. Our goal is to be an effective, informative resource for you at this time and want to help how we can.































If you are able to support The Main Line Chamber of Commerce at our regular ticket pricing, we appreciate your efforts to do so. If you have any questions, please contact

Director Nicole Stephenson at [nstephenson@mlcc.org](mailto:nstephenson@mlcc.org).

# 2021 SPW SPONSORS

Become part of SPW's influential network as a participant, business sponsor or speaker. For more information visit [www.spwmainline.com](http://www.spwmainline.com) or call 484-253-1118.

*Thank You*

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## Event Sponsors

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