THE SOCIETY PAGES

Bi-Monthly Newsletter for Supporters of The Society of Professional Women

The Society of Professional Women hosted Executive Coach and Author Barbara Eiser MA, MCP, PCC on Wednesday, January 29.

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Connect With Us

"Customers DO NOT purchase products and services they purchase personalities and experiences." ~Cheldin Barlatt Rumer

Welcome to another year of programming with the Society of Professional Women (SPW), the largest program at The Main Line Chamber of Commerce. In our tenth anniversary year, our 2019 programs reached over 1,550 attendees. With our first event of the year successfully sold out in January, we will only continue to grow our outreach this year.

We know that people come to us for many different reasons. Some utilize the program to network and cultivate relationships with other professionals, enhance professional development and skills, market their businesses and services, invest in their employees, align with helping women succeed in the workplace as a priority and much more. It is our mission and vision to accelerate the advancement and expand the influence of women leaders of all professions and generations, strengthen our business community, and support the region's non-profit organizations.

We succeed in our mission and vision with the support of our members and sponsors. We succeed when companies and individuals invest their time and resources to make these opportunities a reality.

Most recently, Stradley Ronon announced it elevated 6 individuals to the firm's partnership, 5 of whom are women. As a supporter of the SPW program since the very beginning, it sends a powerful message in a business' commitment to the empowerment of women when they not only talk the talk but walk the walk.

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Director **MESSAGE**

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We commend our sponsors of the SPW program for leading by example.

I hope to see you at our next event on Thursday, February 20th, "Scream Your Dream-Find Your Marketing Voice" with Cheldin Barlatt Rumer.

If you'd like to become more involved or have any questions, please don't hesitate to reach out to me at nstephenson@mlcc.org.

Sincerely,

Nicole Stephenson
Director, Society of Professional Women (SPW)
The Main Line Chamber of Commerce
nstephenson@mlcc.org

Featured **EVENT**

Lunch & Share

Unlock The Secrets of Executive Presence and Power Your Promotional Potential!

January 29, 2020

Executive Coach and Author Barbara Eiser provided tips and tools to optimize performance of executives, middle management, entry level and high-potential leaders.

Wells Fargo Business Advocate Carolyn Isaacs proudly presented the donation check to PACT for Animals.

PACT For Animals Founder & President of the Board Buzz Miller gave a moving statement on behalf of the organization.

Featured Nonprofit: PACT for Animals

PACT forAnimals.org

View more photos from this event

Advisory **COUNCIL**

Meet The SPW Advisory Council

Greg Basile
Keller Williams

Thecla Bene
WSFS Bank

Nanette Sciola Carney
The Carney Group

Bernard Dagenais
The Main Line Chamber of Commerce

Powell Davis
The Main Line Chamber of Commerce

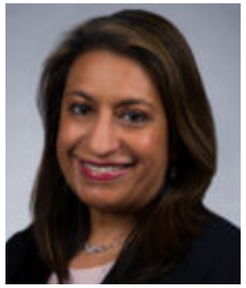
Rosemarie Dempsey
1847Financial

Michelle Goglia
UnitedHealthcare

Michele Holden
Univest

Carolyn Isaacs
Wells Fargo

Dana Riker Jackson
Riker Opportunity Institute



KK Kansara
Insperity

Kerry Mulvey
AFC Urgent Care

Advisory **COUNCIL**

Meet The SPW Advisory Council

Stacey Miller
Giant Food Stores

Elizabeth O'Donoghue
Stradley Ronon Stevens & Young, LLC

Richelle Payne
Hurst & Leigh Communications Group, LLC

Rachel Robertson
Fidelity Investments

Colleen Sabatino
Saint Joseph's University

Rose Ann Scanlon
Chair - Society of Professional Women

Frances Sheehan
The Foundation for Delaware County

Nicole Stephenson
The Main Line Chamber of Commerce

Kathleen Sweeney
Comcast

Tara Walsh
Stradley Ronon Stevens & Young, LLC

Deb Yelson
Firstrust Bank

Society of Professional Women
A program of The Main Line Chamber of Commerce

Over a decade of empowerment

Leadership The Eleanor Roosevelt Way

Robin Gerber

Author, Historian and Leadership Expert

Through the stories of great women, Robin Gerber teaches empowering and insightful lessons about leadership and success. She is a popular keynote speaker, with an online course, "Leadership Your Way," that goes beyond her talks, using stories from Eleanor Roosevelt, Katharine Graham, Ruth Handler, Rosa Parks, Michelle Obama and more. In early 2020, Robin will be featured on the CNN six-part documentary series about American First Ladies. Her book Barbie and Ruth, about the founder of Mattel and the creator of Barbie, is being made into a major motion picture with Reese Witherspoon producing.

Visit www.SPWMAINLINE.com To Register!

Date: Thursday, March 19, 2020

Time: Registration & Networking: 11:00 AM
Program & Lunch: 11:45 - 1:30 PM

Location: The Desmond Hotel, A DoubleTree by Hilton
One Liberty Blvd.
Malvern, PA 19355

Cost: $45 MLCC Gold Members
$50 MLCC Members
$60 Non-Members

Men are welcome!

Featured Non-Profit: Justice Bell Foundation

The Justice Bell Foundation is a nonprofit organization whose mission is to educate, inspire and mobilize current and future voters. With programs for schools, a film about the women's suffrage movement, and a replica Justice Bell that will tour Pennsylvania in 2020, the Justice Bell Foundation is committed to reclaiming women's history and highlighting women's contributions.

SPW Mission:

To accelerate the advancement and expand the influence of women leaders of all professions and generations, strengthen our business community, and support the region's non-profit organizations.

1/9/20

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Main Line Health Plans $327 Million Modernization of Riddle Hospital

Main Line Health plans to build a new patient pavilion at Riddle Hospital as part of a $327 million modernization of the hospital, writes Harold Brubaker for The Philadelphia Inquirer.

Main Line Health acquired Riddle in 2007. The Riddle plan awaits final approval from Middletown Township.

Plans call for a new main entrance and reduction of Riddle's overall inpatient capacity to 174 beds, in private rooms, from the current staffed capacity of 193 beds. The reduction "is consistent with the projected inpatient demand through 2028," a bond filing document said.

The new building will house imaging facilities, laboratories, the hospital pharmacy, and kitchen, plus 10 new operating rooms, among other facilities.

A 13-bed intensive care unit and other departments will be created. The plan also calls for the demolition of two older sections of the hospital, the East Wing and Annex 1, to make room for new parking.

Main Line has already funded major projects at Paoli Hospital and spent $250 million on the modernization of Bryn Mawr Hospital.

Lankenau Medical Center underwent a $465 million renovation in 2013, followed by construction of a new $52.8 million emergency department.

For more information, visit https://www.inquirer.com/business/health/main-line-health-riddle-hospital-expansion-modernization-20200203.html.

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Upcoming **EVENTS**

MLCC Gold Members $45 • MLCC Members $50 • Non-MLCC Members $60

Scream Your Dream - Find Your Marketing Voice

Thursday, February 20, 2020
Cheldin Barlatt Rumer, *CEO of i-g creative and Executive Producer & Host of This is It TV*

Confidence is key, awareness is essential, and a plan is necessary for you to promote your business to your ideal target market. Cheldin Barlatt Rumer shares a realistic strategy and suggested tactics to assist you in identifying your "unique marketing voice: which will aid you in no longer whispering your wishes but SCREAMING YOUR DREAM! Your marketing voice will empower you to build your business, grow your community and increase sales in a measurable way. As CEO of i-g creative, Rumer has spent close to two decades creating, managing and executing strategic grassroots marketing campaigns for clients within an array of various lifestyle industries.

11am - 1:30pm | The Radnor Valley Country Club | Featured Nonprofit: Main Line School Night

Leadership The Eleanor Roosevelt Way

Thursday, March 19, 2020
Robin Gerber, *Author, Historian and Leadership Expert*

Robin Gerber is a bestselling author, historian and leadership expert. Through the stories of great women, she teaches empowering and insightful lessons about leadership and success. She is a popular keynote speaker, with an online course, "Leadership Your Way," that goes beyond her talks, using stories from Eleanor Roosevelt, Katharine Graham, Ruth Handler, Rosa Parks, Michelle Obama and more. In early 2020, Robin will be featured on the CNN six-part documentary series about American First Ladies. Her book Barbie and Ruth, about the founder of Mattel and the creator of Barbie, is being made into a major motion picture with Reese Witherspoon producing.

11am - 1:30pm | The Desmond Hotel, A DoubleTree by Hilton | Featured Nonprofit: Justice Bell Foundation

Accessing Gender Equality in the Workplace, An Interview

Thursday, May 21, 2020
Kimberly Ramalho, *VP, Communications and Public Affairs Lockheed Martin Rotary and Mission Systems (RMS)*

Kimberly Ramalho has nearly 25 years of communications experience and is credited with developing programs that deliver a high return on investment, motivate employees and increase awareness of the business. She is actively involved in the corporation's Diversity and Inclusion efforts and serves as an executive champion for Lockheed Martin's Women's Impact Network. She's a firm believer in having it all (and does, as she resides in New Jersey with her husband and twin children) and publishes regularly on the topic of gender equality in the workplace via her Thrive Global column. This fireside interview will provide perspectives into how those in leadership positions can embrace the next workforce generation and beyond.

8am - 10:30am | Philadelphia Country Club in Gladwyne | Featured Nonprofit: American Helicopter Museum

Live Limitlessly

Thursday, June 18, 2020
Laura Gassner Otting, *Author and Leadership Expert*

Many of us spend our lives pursuing a singular idea of success, one that was created for us by someone else. We give votes to those who shouldn't even have voices and strive to go faster and faster even as we find ourselves falling further and further behind. We chase gold stars, we check all the boxes, we Lean In - and we still feel incomplete. In this keynote, Laura Gassner Otting teaches you how to ignore that rules that created your limits, align your energies and your actions, and do work that really matters so that you can live your best life. This talk lights a fire within that catalyzes energy and excitement towards becoming the change agent needed to maximize impact.

11am - 1:30pm | Radisson Hotel at Valley Forge Casino Resort | Featured Nonprofit: AIM Academy

Go Far Together: Lessons From The Sidelines

Wednesday, September 2, 2020
Ashley Fox, *Award-winning Sports Journalist and Analyst; NFL Reporter and Columnist*

Ashley Fox is one of the NFL's most well-respected journalists and a trailblazer in the ego-infused world of sports media. NFL coaches by nature are overachievers, plagued by insecurity and motivated by the pursuit of greatness and the avoidance of failure. They are the de facto CEO's of billion-dollar corporations. In this inspiring keynote, Ashley shares her unique experiences covering America's sporting obsession and the lessons she's learned from the leaders of the most exceptional athletes on the planet.

11am - 1:30pm | Radisson Hotel at Valley Forge Casino Resort | Featured Nonprofit: Calliope Joy Foundation

The Importance of Second Chances: Opportunities to Learn and Grow

Thursday, November 19, 2020
Dr. Yolanda Flournah-Perkins, *Author, Entrepreneur and Motivational Speaker*

The semester she was scheduled to graduate from college, 23-year-old Flournah-Perkins was sentenced to 37 months in federal prison. During her imprisonment, she realized that she, and many other incarcerated women, had low self-esteem. From Federal Prison to Doctoral Degree, Dr. Yolanda Flournah-Perkins highlights her journey in her book, NOW: My Journey Your Lessons. This book was written to remind individuals that your life is not over after a mistake or wrong decision. Every single one of us possess within ourselves the full potential and ability to shatter glass ceilings, disrupt the status quo, and break down barriers. Today, Dr. Flournah-Perkins continues to share her story of incarceration in order to bring awareness and attention to the issue of low self-esteem, and to encourage, motivate, and inspire others who are released back into society.

11am - 1:30pm | The Desmond Hotel, a DoubleTree by Hilton | Featured Nonprofit: PCCY

April 23, 2020	July 16, 2020	October 15, 2020
The Importance of Maternal Health Presented By: Hilary Waller, LPC Director of Programming/ Psychotherapy at The Postpartum Stress Center, and a panel of experts Featured Nonprofit: March of Dimes	**How to Listen and How to be Heard: Inclusive Conversations at Work** Presented By: Alissa Carpenter, M. Ed. Keynote Speaker and Facilitator for Everything's Not Ok and That's Ok ® Featured Nonprofit: Cystic Fibrosis Foundation	**57,600+ Hours of Unplanned Time: This is NOT Your Typical Retirement Planning Seminar** Presented By: Autumn Nessler, Principal of An Intentional Life, LLC Featured Nonprofit: Help Hope Live

All Lunch & Share conversations will take place from 11:00 am-1:30 pm at Seasons 52 - King of Prussia

Sponsors on the **MOVE**

Enterprise Holdings

Enterprise Holdings Names New CEO

Chrissy Taylor has recently been appointed as CEO of Enterprise Holdings. Taylor is known for her passion and visionary leadership.

Link to full article here

Stradley Ronon Stevens and Young

Stradley Ronon names Six Partners

Stradley Ronon has recently elected Taylor Brody, Jessica Burt, Christine Friday, Elizabeth O'Donoghue, Adam Petitt and Tara Walsh partner.

Link to full article here

Saint Joseph's University

Saint Joseph's University Welcomes Leader in Diversity, Equity and Inclusion

Saint Joseph's University has appointed Nicole R. Stokes, Ph.D., to serve as the University's associate provost for diversity, equity and inclusion. Dr. Stokes brings 25 years of academic and administrative experience and deep expertise in diversity, equity and inclusion (DEI) research, administration and pedagogy to Saint Joseph's.
Link to full article here

SAVE THE DATE

2020 INSPIRATIONAL BREAKFAST

HEATHER MITTS

One of four U.S. Soccer Players to win 3 Olympic Gold Metals, Heather Mitts has represented the U.S. in over 100 international matches. During and after playing Mitts became a sports broadcaster and soccer analyst.

JOIN US APRIL 1, 2020

The Main Line Chamber of Commerce™

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