



***The Brand of Your
Business
and You!***

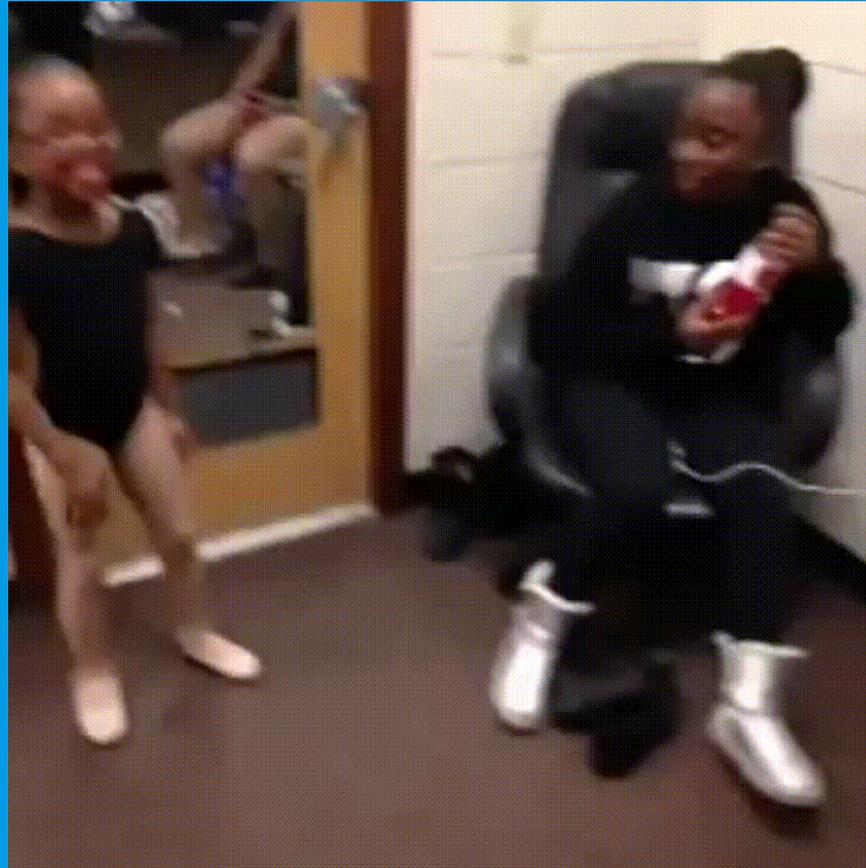
@TiffanieStanard

Technology Influencer, Speaker & Entrepreneur

TiffanieStanard.com



My Spirit Child...



Fast Forward...

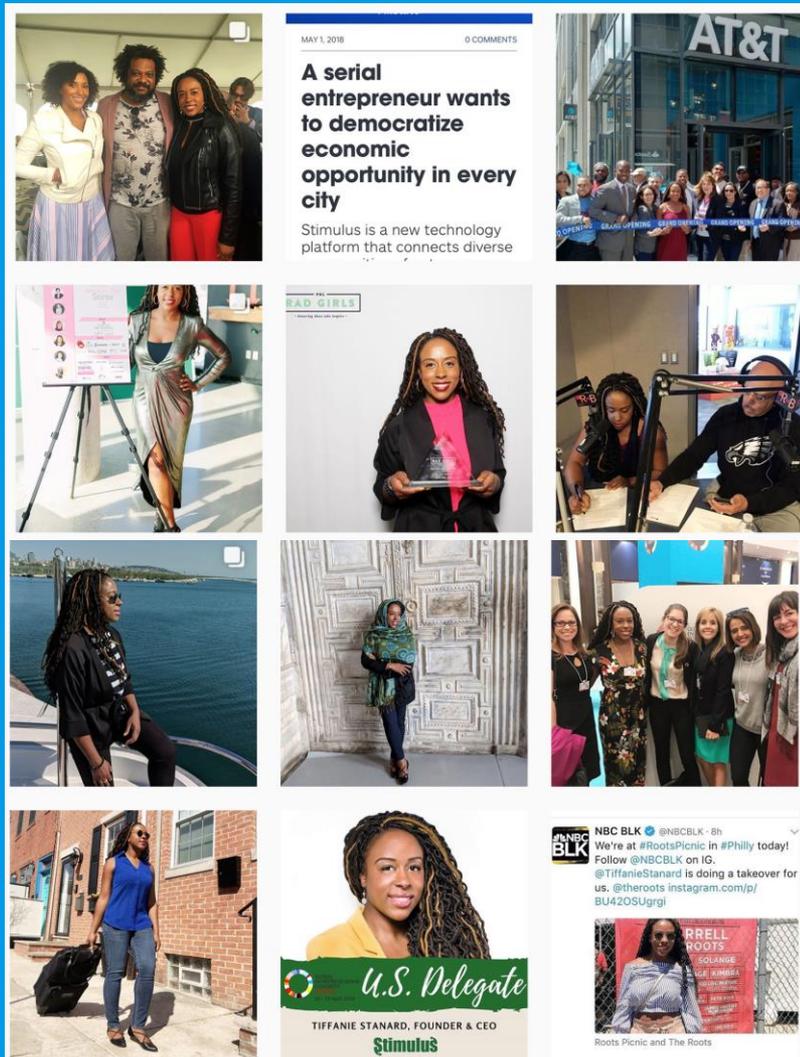
(Working at the Intersection of Tech, Media & Community)

100.3 **WRNB**

Stimulus

OpenAccess

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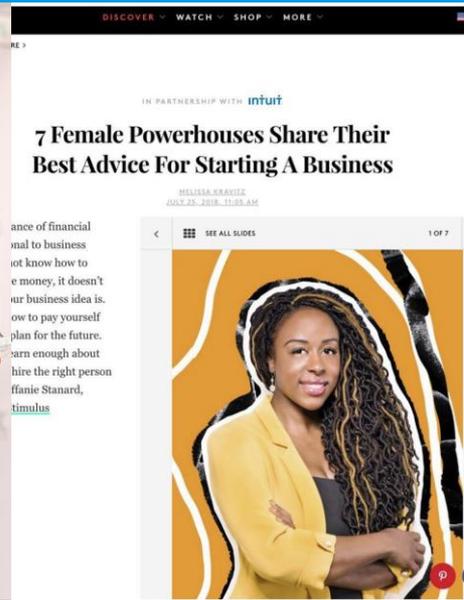




- **Your elevator pitch for your personal and business brand**
- **Showcase your knowledge - understand you don't know everything**
- **The Importance of partnerships**
- **Building a support team of friends/mentors**
- **Develop creative marketing strategies**

Personal & Business...

- Branding improves recognition
- Branding creates trust
- Branding builds financial value
- Branding inspires your team
- Branding generates new relationships



Still Loading



- Fake It, Until You Make It...but don't forget to Make It.
- Becoming a good business owner and leader starts with Self-Awareness.
- Personal branding is a part of building a Business Brand. |

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ACCOMPLISH FORGOTTEN DREAMS.

~TIFFANIE STANARD

**GREAT LEADERS DON'T THINK LESS OF THEMSELVES;
THEY JUST THINK OF THEMSELVES LESS.**

~BOOK: GREAT LEADERS GROW