

# THE SOCIETY PAGES

Bi-Monthly Newsletter for Supporters of The Society of Professional Women



The Society of Professional Women featured guest speaker, SAP President, Americas and Asia Pacific Japan, Global Customer Operations Jennifer Morgan for its final Trademark event of the 2018 calendar year where she discussed the key steps to success.

“Change occurs slowly. Very often a legal change might take place, but the cultural shift required to really accept its spirit lingers in the wings for decades.”  
-Sara Sheridan



This fall, the Society of Professional Women (SPW) released the 9th edition of the SPW Supplement to over 20,000 people in the region through Main Line Media News. This special informational brochure includes many of our longtime supporters of the program and most of the 2019 planned programming.

You can review the evolution of the program, over the last decade, since the program began in 2009 at The Main Line Chamber of Commerce inside the first page. As we celebrate our 10th anniversary, we'd really like to thank you for supporting and believing in our mission to accelerate the advancement and expand the influence of women leaders of all professions and generations, strengthening our business community and supporting the region's non-profits.

There have been over 1,500 attendees taking advantage of our SPW programs and professional development opportunities this year. We have heard from multiple local CEOs, authors, visionaries, executives and celebrities. And, through our partnership with Wells Fargo Foundation, SPW has risen over \$75,000 for local non-profits to date.

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## Director MESSAGE

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SPW will continue to focus on non-profit and government sectors leadership and professional development in 2019 by offering many more opportunities to achieve a balance in leadership by increasing the number of women in power throughout business.

We are currently recruiting for our Women Helping Women (WHW) Peer Mentoring program, a unique opportunity to develop future leaders in a confidential and intimate forum, which allows for the free exchange of lessons learned from experience, first-hand advice from today's leaders and discussions around topics that will accelerate women's full potential in the workplace. If you are interested in an application or nominating an individual within your company, please reach out to me at [nstephenson@mlcc.org](mailto:nstephenson@mlcc.org).

As always, we appreciate your continued support and sponsorship of SPW to bring together our community and lift the spirit of women's empowerment. If you are interested in getting more involved with our program, please reach out to me.

I look forward to seeing you at our first out-of-this-world program on January 24th with Dr. Rhea Seddon, one of the first six women accepted by NASA.

Have a Happy and Safe Holiday Season.

Sincerely,

Nicole Stephenson  
Director, Society of Professional Women (SPW)  
Main Line Chamber of Commerce  
[nstephenson@mlcc.org](mailto:nstephenson@mlcc.org)

## Recent EVENTS

### Lunch & Share

**Be In The Front Seat.  
Helping You Achieve Your Financial Goals**  
October 17, 2018



(L-R) Fidelity Investments Senior Relationship Manager Jenna Gardener, VP Financial Consultant Terri Hilley CFP®, Assistant Branch Manager Susan Spangenberg and Financial Consultant Amanda Salyer CFP® participated in the panel discussion.



(L-R) Society of Professional Women Director Nicole Stephenson alongside Wells Fargo Carolyn Isaacs presented the check to Leukemia & Lymphoma Society Executive Director Ellen Rubesin.



These informal educational lunch programs are limited to 85 participants and feature an expert on a specific topic. The sessions are interactive and encourage collaboration and participation among the attendees and presenter.

[View more photos from this event](#)

## Recent EVENTS

### Workshop

**Safe & Legal Leadership Workshop  
#MeToo, Unconscious Bias and  
How Companies are Responding**  
October 26, 2018



(L-R) Wells Fargo VP of Community Relations Tiffany Tavarez, Main Line Health Manager of Organizational Development Karen F. Smith, Ernst & Young LLP Principal Colleen Pietrobono, PHL Diversity Executive Director Greg DeShields and Stradley Ronon Stevens & Young LLP Partner Ellen Rosen Rogoff participated in a panel discussion.



VOCE Consulting CEO & Founder Ginny Palmieri addressed guests on the importance of diversity.



Calm Clarity Founder and Author Due Quach explained the science behind unconscious bias.



[View more photos from this event](#)

### Trademark

**The View From The C - Suite:  
Authentic Leadership In An Era of  
Unprecedented Disruption**  
November 14, 2018



(L-R) SPW Director Nicole Stephenson presented the check to Girls On The Run Development Director Lauren Psimaris with Wells Fargo Brittany Williams.



Closets by Design Marketing Manager Christine Kazigian introduced Nonprofit, Girls on the Run.



(L-R) CBS 3 and The CW Philly Sports Anchor Lesley Van Arsdall interviewed SAP President, Americas and Asia Pacific Japan, Global Customer Operations Jennifer Morgan.

[View more photos from this event](#)

## Upcoming EVENTS

### Trademark

**Be Bold:  
Navigate, Adapt and Master The Workplace**  
Thursday, January 24, 2019

**Dr. Rhea Seddon**

Author, Speaker and Former NASA Astronaut



*A woman of many firsts, Dr. Rhea Seddon is a wife, mother, and grandmother whose careers have spanned multiple professions, including medicine, aeronautics, and business management. Almost all three professions were male-dominated, and it's both noteworthy and remarkable that she has found success in these environments. In her later years, she*

*discovered a very different world which has brought her joy and fulfillment. She delights in speaking to all audiences - but especially to professional women, sharing her varied experiences and the many life-lessons that she has picked up along the way. During this presentation, Dr. Seddon will impart the wisdom gleaned from her trials and triumphs...wisdom that will help you find success, no matter where you are in your journey.*

#### Time

Registration & Networking  
11:00 - 11:45 am

Program  
11:45 - 1:30 pm

#### Location

Drexelbrook Catering and  
Special Events Center

4700 Drexelbrook Dr.  
Drexel Hill, PA 19026

#### Cost

MLCC Gold Members: \$50

MLCC Standard Members: \$55

Non-Members: \$60

[Click here to register!](#)

Featured **NONPROFIT**



## Upcoming EVENTS

### Trademark

**The Brand of Your Business and You!**  
Thursday, February 21, 2019

**Tiffanie Stanard**

Technology Influencer, Speaker and Entrepreneur



*In this talk, Tiffanie shares her journey from branding agency owner, to partnership strategist, to media personality/producer, to tech entrepreneur, to speaker...and shows you how you can build your personal brand as you build the brand of your companies. Tiffanie discusses various marketing strategies that showcase how your brand is evolving and steps to*

*present your many passions to the world.*

**Some Key areas of the talk are:**

*Your elevator pitch for your personal and business brand  
Showcase your knowledge but understand you don't know everything*

*The importance of partnerships*

*Building a support team of friends/mentors*

*Develop creative marketing strategies*

#### Time

Registration & Networking  
11:00 - 11:45 am

Program  
11:45 - 1:30 pm

#### Location

Radnor Valley  
Country Club

555 Sproul Rd,  
Villanova, PA 19085

#### Cost

MLCC Gold Members: \$50

MLCC Standard Members: \$55

Non-Members: \$60

[Click here to register!](#)

Featured **NONPROFIT**



## Sponsor SPOTLIGHT



**Resolving to Invest in Yourself**  
The value of continued education

As the year 2018 comes to its close, January 1 invites us all to partake in a tradition as ubiquitous in our country today as the countdown to midnight — setting a New Year's resolution.

"As humans, we are constantly critiquing parts of ourselves and resolving for better behavior," says Phyllis Anastasio, Ph.D., social psychologist and professor of psychology at Saint Joseph's University. Anastasio says the "blank slate" of January 1 is appealing to many as a starting point for goals. "We're made for resolutions."

Maybe your resolution for 2019 is to improve performance, to advance in your current position, to be challenged, to grow. Maybe you want to start over, change careers or be your own boss. Whatever personal or professional aspirations you may have, a graduate degree or certificate program can help you achieve those goals.

Saint Joseph's University has over 50 graduate programs and a variety of certificate programs, including certificates covering in-demand fields like cybersecurity, analytics and applied behavioral analysis. Crafted by faculty members who are industry experts, respected thought-leaders and innovative researchers, SJU's programs are designed to expand your opportunities and enrich your skillset — giving you knowledge that can be applied at work the very next day.

And since you can't always put your work or your life on pause, Saint Joseph's programs are built to be flexible. Coursework can be completed on a full- or part-time basis, with many programs offered on campus, online or a combination of both.

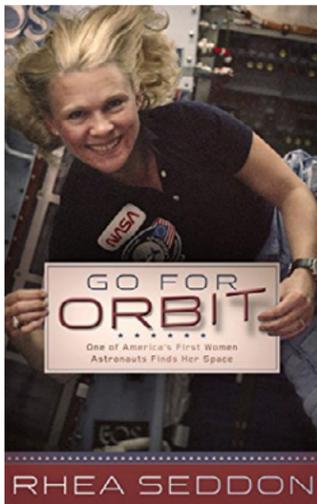
For more information on how a graduate degree from Saint Joseph's can enhance your potential, visit [sju.edu/grad](http://sju.edu/grad) and take the next step in your career.



## SPW CALENDAR

JANUARY 24, 2019	FEBRUARY 21, 2019	MARCH 21, 2019	APRIL 18, 2019
<p>Dr. Rhea Seddon Author, Speaker and Former NASA Astronaut</p> <p>Be Bold: Navigate, Adapt and Master The Workplace</p> <p>Register Today!</p>	<p>Tiffanie Stanard Technology Influencer, Speaker and Entrepreneur</p> <p>The Brand of Your Business And You!</p> <p>Register Today!</p>	<p>Jennifer Robinson Esquire, CEO Purposeful Networking</p> <p>Networking Smarter</p> <p>Register Today!</p>	<p>Hillary Rea Founder Tell Me A Story</p> <p>Story Telling As Leadership</p> <p>Register Today!</p>
MAY 9, 2019	JUNE 13, 2019	JULY 24, 2019	SEPTEMBER 12, 2019
<p>Tom Burgoyne Author, Speaker and Phillie Phanatic</p> <p>How Leaders Can Use Phantastic-Style Loving Principles to Generate Customer and Employee Loyalty</p> <p>Register Today!</p>	<p>Dr. Temple Grandin Educator, Activist, Author and Speaker</p> <p>The World Needs All Kinds of Minds</p> <p>Register Today!</p>	<p>DMAX Foundation</p> <p>Occupational Hazards: Addiction In The Workplace</p> <p>Register Today!</p>	<p>Heather Monahan Author and Speaker</p> <p>"Confidence Creator"</p> <p>Register Today!</p>

## What We're Reading



From small-town southern girl to space traveller, Rhea Seddon experienced a life that was on a trajectory of its own from an early age. Now in print, her memoir, filled with color photos, inside stories of life with NASA and more, is a 476-page, full-color throughout, elegant hardbound edition that doesn't disappoint. Let this story of one American woman's personal journey inspire you to reach amazing heights of your own.

Dr. Rhea Seddon trained as a physician and surgeon. In 1978 she was selected by NASA as one of the first six women astronauts. She flew on three space shuttle missions for a total of 30 days in space then worked at Vanderbilt University Medical Center for 11 years. She helped to found LifeWings Partners which teaches teamwork to healthcare professionals. She is the author of a memoir, Go For Orbit.

After leaving NASA in 1997, Dr. Seddon was the Assistant Chief Medical Officer of the Vanderbilt Medical Group in Nashville for 11 years, then worked with LifeWings Partners, LLC and is now a popular speaker.

We're proud to be a part of Society of Professional Women

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## Members on the MOVE



PECO Senior Vice President of Regulatory and External Affairs Liz Murphy was recently honored with the 2018 Women of Distinction Award by the Philadelphia Business Journal.



Enterprise Holdings was recently ranked highest among Most Satisfying Car Rental Companies by Forbes Magazine.



Ernst & Young LLP was recently ranked on the 2018 Working Mother's 100 Best Companies and Best Companies for Dads lists.

## Did you Know? FUN FACTS

Get The Facts

By: The National Museum of Women In The Arts

- 51% of visual artists today are women; on average
- ArtReview's 2017 Power 100 list of the "most influential people in the contemporary art world" was 38% women
- The top three museums in the world, the British Museum (est. 1753), the Louvre (est. 1793), and The Metropolitan Museum of Art (est. 1870) have never had female directors.
- The most expensive work sold by a woman artist at auction, Georgia O'Keeffe's Jimson Weed/White Flower No. 1, sold in 2014 for \$44.4 million.
- In 2005, women ran 32% of the museums in the United States, they now run 47.6%.

View the full list [here](#).

# 2018 SPW SPONSORS

Become part of SPW's influential network as a participant, business sponsor or speaker. For more information visit [www.spwmainline.com](http://www.spwmainline.com) or call 484-253-1118.

*Thank You*

Communications	Champion	Diamond	Education
		   <p>Women Helping Women Sponsor</p> 	
Women's Health	Employee Benefits	Platinum	
 <p>Main Line Health</p>			
Gold		Silver	
			 
  		  	  
	 	  	  

## Event Sponsors

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