

SPW

THE MAIN LINE
Society of Professional Women

ENGAGE | EMPOWER | ENCOURAGE

A Program of The Main Line Chamber of Commerce

Over 2,200 members &
growing!

Recognized by *Philadelphia Business Journal* as the
largest area-based
networking group

Upcoming Events

July 29, 2010

**Finding Your
Authentic Self**

11:30am-1:30pm
Glenhardie Country Club

SOLD OUT!

Sept. 15, 2010

**Gold Leaf
Celebration**

11:00am-1:30pm
Philadelphia Country Club

[Register](#)

Oct. 20, 2010

**Generational
Differences**

5:30pm-7:30pm
The Radnor Hotel

[Register](#)

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From the Founder's Desk

**"The glass ceiling gets more pliable when you
turn up the heat"** -Pauline Kezer

After the start of this record-breaking summer, I can't think of a more appropriate theme. First and foremost, it is my pleasure to share with you the hot news that the Main Line Chamber of Commerce has named Bernard Dagenais our new President and CEO. We are looking forward to welcoming Bernie to our team and introducing him to the runaway success that is SPW.



We began our summer by featuring Nancy O'Mara Ezold, who turned up the heat by being the first woman to bring a lawsuit to the US Court of Appeals for denial of partnership. This month, Barbara Collins, Ed.D. will help keep it hot by empowering us to find our voice and discover our true identities. Be sure to make time to reflect on your goals and rejuvenate yourself this summer by attending the hottest events on the Main Line.

Eileen Connolly-Robbins
EVP & COO, MLCC
Founder, SPW

Finding Your Authentic Self - 7/29/10

Dr. Barbara Collins will challenge and motivate you to overcome insecurities, find hidden talents and share your gifts. Discover the benefits of creating an authentic self and career. She will be selling and signing copies of her book, *It's Your Turn: Find Your Authentic Self and Go Fetch It!* All attendees will receive a **FREE** round of golf courtesy of Glenhardie Country Club.



CityTeam Ministries

Please bring diapers, baby wipes, baby lotion and other baby supplies to support our featured non-profit, CityTeam Ministries. CityTeam Ministries serves the poor and homeless throughout the Delaware Valley providing food, safe shelter, clothing and other basic necessities. Mothers of at-risk young children stop by every Wednesday afternoon to receive child care items.

cityteam
MINISTRIES
FAMILY SERVICES

Free Admission

Enter to win a free admission to the 10/20 SPW event by replying to ksakmar@mlcc.org with the answer to the following question:

Which non-profit are we featuring at our July luncheon?

Discrimination in Workplace 6/24/10



2010 Gold Leaf Celebration



Honoring Irene Horstmann Hannan, Senior Vice President of Citizens Bank

Thanks to our 2010 Gold Leaf Sponsors:

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Spirit of Leadership Sponsors Cabrini College Montgomery County Community College

Featured Non-Profits

Women's Law Project - 6/24/10

Our June event attendees had the opportunity to participate in an impressive raffle to benefit Women's Law Project. Women's Law Project works to eliminate gender discrimination in laws and institutions. Founded in 1974, its mission is to advance the status and rights of women through high impact litigation, advocacy and education.

info@womenslawproject.org



Main Line Animal Rescue - 5/13/10

Main Line Animal Rescue has been rescuing and finding homes for hundreds of unwanted companion animals for 14 years. They are leading the fight to improve conditions for thousands of dogs in Pennsylvania's Puppy Mills by educating the public to the horrors of our state's puppy factories. SPW members donated dog and cat food in addition to other animal care items at our May event to support Main Line Animal Rescue.

info@mlar.org



What Not to Wear to Work 5/13/10



Did You Know?

More than 60 of the largest 100 companies in the Philadelphia metropolitan area have no women in top executive positions. Companies in the US with the highest representation of women on their Board of Directors saw a 42% higher return on sales.

OMG That Cost Too Much Money

Entrust Financial – Women’s Finance Sponsor

Investors have little trouble relating to Chicken Little’s sentiment that the sky is falling. Despite encouraging returns – yes, profits – in 2009, current events keep sending curve balls to whack confidence and remind us that risk is still a four-letter word.

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Members on the Move

SPW Committee Chair, Terry D’Alessandro, has been named Executive Vice President of Community Banking at Firsttrust Bank. She will manage the bank’s entire retail banking operation including its 24 offices in Bucks, Burlington, Chester, Lehigh, Montgomery and Philadelphia counties.

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Volunteer Spotlight

Deb Persia, Penn Liberty Bank

The Main Line Society of Professional Women is proud to spotlight Deb Persia as a fantastic volunteer. If you’ve ever met Deb, it’s not hard to understand why. In addition to her work at Penn Liberty Bank as a Commercial Lending Officer, Deb is an active member of the SPW Committee. She has volunteered to help at every SPW event. Deb is extremely dependable and is always willing to lend a hand.



In the words of Tricia Lefkof, Vice President of Cash Management, “Deb is organized, focused, dedicated, determined, levelheaded, modest, compassionate and talented. These qualities describe her professionally, as well as personally. Deb not only gives her best to the job each day, but she gives that same dedication to her friends and family.”

Please join us in congratulating Deb!

Testimonials

I'm really glad I attended the SPW event. It is the first program dedicated to successful women that I've ever been to. I left feeling empowered and hopeful about my future and will definitely be attending events in the future.

Jamila Ogle
Duane Morris, LLP

I've met some terrific women professionals at SPW events. The networking is high quality and the programs are relevant, interesting and fun.

Lisa Presson
Lisa Presson Consulting

[Read More Testimonials](#)

Who's Hiring?

Looking for a new opportunity or know someone who is? Check out [Jobs Main Line](#). Here are a few examples of what's available:

- Preschool Music Teacher at **Berwyn United Methodist Nursery School**
- Customer Service Representatives and Licensed Accident and Health Agents at **The Carney Group**
- Wealth Management Sales Assistant at **McCloskey Financial Group**
- Financial Assistant at **National Transplant Assistance Fund & Catastrophic Injury Program**
- Senior Small Business Specialist at **Sovereign Bank**

Turning the Pages

Never Eat Alone: And Other Secrets to Success, One Relationship at a Time
- Keith Ferrazzi

A must for your summer reading list, this quick read will help you bring your networking to the next level.



Wine and Dine


Summer is the perfect time for sipping light wines outside. Try these flavorful white varietals: Pinot Grigio, Sauvignon Blanc or Riesling.

Taste this seasonally-inspired dish from the **Seasons 52** summer menu, for only 467 calories:



Grilled Turkey Tenderloin Skewer with vegetables, mushrooms and tamarind glaze over warm orzo salad.

FUN • FOOD • DRINKS • BEER • MEMBERS • NETWORKING • SALONS • SPA'S • SILENT AUCTION



MAIN LINE TODAY BEST OF THE MAIN LINE & WESTERN SUBURBS 2010 PARTY!

THURSDAY, JULY 29, 2010
Preview at 5:00 • Party 6:30-9:00
Drexelbrook

MEMBERS • SALONS • BEER • MEMBERS • NETWORKING • SALONS • SPA'S • SILENT AUCTION

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Interested in 2011 sponsorships? Contact Kelly at ksakmar@mlcc.org

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Mission

Launched in May 2009, SPW provides a forum for professional women of diverse backgrounds to build empowering relationships. Our vision is to enhance personal and professional development by providing a welcoming forum of stimulating programs and unique networking opportunities. By featuring a non-profit at each SPW event, attendees simultaneously support our community while advancing their careers.

[Read More](#)

Thanks to Our 2010 SPW Sponsors!



Benefits of MLCC Membership

Can't get enough of SPW? Join The Main Line Chamber of Commerce and enjoy even more benefits:

- Discounts on admission to SPW and all other Chamber events, including networking events, educational programs and affinity groups
- Sponsorship and advertising opportunities online, at events and in e-blasts
- Inclusion in Member Referral HelpLine
- FREE member meeting room
- Access to electronic membership lists and labels
- Endorsed benefits for health/dental insurance, long-term care insurance, 401(k) planning, employee assistance plans, payroll processing and credit card processing

Coming in 2011 – Small Business/Entrepreneur Program

[Read More](#)



GROW YOUR BUSINESS, INVEST IN YOUR COMMUNITY

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